

**General information about company**

Scrip code	532355
NSE Symbol	NOTLISTED
MSEI Symbol	NOTLISTED
ISIN	INE448B01029
Name of the company	PICTUREHOUSE MEDIA LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

**Declaration**

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

**Table VI - Statement showing foreign ownership limits**

<b>Particular</b>	<b>Approved limits (%)</b>	<b>Limits utilized (%)</b>
As on shareholding date	100	11.25
As on the end of previous 1st quarter	100	11.25
As on the end of previous 2nd quarter	100	11.25
As on the end of previous 3rd quarter	100	11.25
As on the end of previous 4th quarter	100	11.25

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	4	38615134			38615134	73.9	38615134		38615134	73.9
(B)	Public	5073	13634866			13634866	26.1	13634866		13634866	26.1
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	<b>Total</b>	<b>5077</b>	<b>52250000</b>			<b>52250000</b>	<b>100</b>	<b>52250000</b>		<b>52250000</b>	<b>100</b>

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				73.9			34357885	88.98	38615134			
(B)	Public				26.1					13595782	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100			34357885	65.76	52210916	0	0	0

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	1	11757249			11757249	22.5	11757249		11757249	22.5
(d)	Any Other (specify)	3	26857885			26857885	51.4	26857885		26857885	51.4
Sub-Total (A)(1)		4	38615134			38615134	73.9	38615134		38615134	73.9
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		4	38615134			38615134	73.9	38615134		38615134	73.9
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(d)	Banks	1	28			28	0	28		28	0
Sub-Total (B)(1)		1	28			28	0	28		28	0
(2)	Institutions (Foreign)										
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	4835	1630611			1630611	3.12	1630611		1630611	3.12
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	34	1377325			1377325	2.64	1377325		1377325	2.64
(i)	Non Resident Indians (NRIs)	26	905884			905884	1.73	905884		905884	1.73
(k)	Foreign Companies	1	2550000			2550000	4.88	2550000		2550000	4.88
(l)	Bodies Corporate	48	6967805			6967805	13.34	6967805		6967805	13.34
(m)	Any Other (specify)	128	203213			203213	0.39	203213		203213	0.39
Sub-Total (B)(4)		5072	13634838			13634838	26.1	13634838		13634838	26.1
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		5073	13634866			13634866	26.1	13634866		13634866	26.1
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total ( A+B+C2 )		5077	52250000			52250000	100	52250000		52250000	100
Total (A+B+C )		5077	52250000			52250000	100	52250000		52250000	100

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)				22.5			7500000	63.79	11757249			
(d)				51.4			26857885	100	26857885			
Sub-Total (A) (1)				73.9			34357885	88.98	38615134			
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)				73.9			34357885	88.98	38615134			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(d)				0					28	0	0	0
Sub-Total (B) (1)				0					28	0	0	0
(2)	Institutions (Foreign)											
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(g)				3.12					1591555	0	0	0
(h)				2.64					1377325	0	0	0
(i)				1.73					905884	0	0	0
(k)				4.88					2550000	0	0	0
(l)				13.34					6967805	0	0	0
(m)				0.39					203185	0	0	0
Sub-Total (B) (4)				26.1					13595754	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)				26.1					13595782	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total ( A+B+C2 )				100					52210916			
Total (A+B+C )				100			34357885	65.76	52210916			

<b>Individuals/Hindu undivided Family</b>		
Searial No.	1	
Name of the Shareholders (I)	SUREDDI JHANSI	<a href="#">Click here to go back</a>
PAN (II)	AIWPS3191G	Total
No. of fully paid up equity shares held (IV)	11757249	11757249
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	11757249	11757249
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.5	22.5
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg:X	11757249	11757249
Class eg:y		
Total	11757249	11757249
Total as a % of Total Voting rights	22.5	22.5
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	22.5	22.5
<b>Number of Locked in shares (XII)</b>		
No. (a)		
As a % of total Shares held (b)		
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>		
No. (a)	7500000	7500000
As a % of total Shares held (b)	63.79	63.79
Number of equity shares held in dematerialized form (XIV)	11757249	11757249
<b>Reason for not providing PAN</b>		
Reason for not providing PAN		
Shareholder type	Promoter	

Any Other (specify)				
Serial No.	1	2	3	
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	PVP MEDIA VENTURES PRIVATE LIMITED	PVP GLOBAL VENTURES PRIVATE LIMITED	PVP VENTURES LIMITED	
PAN (II)	AAHCP1745K	AAECP0807F	AAACS3101P	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	12299650	11236641	3321594	26857885
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	12299650	11236641	3321594	26857885
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	23.54	21.51	6.36	51.4
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	12299650	11236641	3321594	26857885
Class eg:y				
Total	12299650	11236641	3321594	26857885
Total as a % of Total Voting rights	23.54	21.51	6.36	51.4
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	23.54	21.51	6.36	51.4
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)	12299650	11236641	3321594	26857885
As a % of total Shares held (b)	100	100	100	100
Number of equity shares held in dematerialized form (XIV)	12299650	11236641	3321594	26857885
Reason for not providing PAN				

Reason for not providing PAN				
Shareholder type	Promoter	Promoter	Promoter	

<b>Bodies Corporate</b>			
Serial No.	1	2	
Name of the Shareholders (I)	RAYUDU MEDIA PROJECTS PRIVATE LIMITED	METAPHOR REAL ESTATES AND PROJECTS (P) LTD	<a href="#">Click here to go back</a>
PAN (II)	AABCI7884E	AAECM9334Q	Total
No. of fully paid up equity shares held (IV)	4506490	2200000	6706490
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	4506490	2200000	6706490
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	8.62	4.21	12.84
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	4506490	2200000	6706490
Class eg:y			
Total	4506490	2200000	6706490
Total as a % of Total Voting rights	8.62	4.21	12.84
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	8.62	4.21	12.84
<b>Number of Locked in shares (XII)</b>			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	4506490	2200000	6706490
<b>Reason for not providing PAN</b>			
Reason for not providing PAN			
<b>Sub-categorization of shares</b>			
<b>Shareholding (No. of shares) under</b>			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

**Foreign Companies**

Serial No.	1	
Name of the Shareholders (I)	SPARROW ASIA DIVERSIFIED OPPORTUNITIES FUND	<a href="#">Click here to go back</a>
PAN (II)	AANCS3131Q	Total
No. of fully paid up equity shares held (IV)	2550000	2550000
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2550000	2550000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.88	4.88
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2550000	2550000
Class eg:y		
Total	2550000	2550000
Total as a % of Total Voting rights	4.88	4.88
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.88	4.88
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	2550000	2550000
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

**Non Resident Indians (NRIs)**

Serial No.	1	
Name of the Shareholders (I)	VIVEK MUNDRA	<a href="#">Click here to go back</a>
PAN (II)	AFQPM3436D	Total
No. of fully paid up equity shares held (IV)	896984	896984
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	896984	896984
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.72	1.72
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	896984	896984
Class eg:y		
Total	896984	896984
Total as a % of Total Voting rights	1.72	1.72
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.72	1.72
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	896984	896984
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)			
Serial No.	1	2	
Category	Clearing Members	HUF	
Category / More than 1 percentage	Category	Category	
Name of the Shareholders (I)			<a href="#">Click here to go back</a>
PAN (II)			Total
No. of the Shareholders (I)	1	127	128
No. of fully paid up equity shares held (IV)	28	203185	203213
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	28	203185	203213
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0.39	0.39
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	28	203185	203213
Class eg:y			
Total	28	203185	203213
Total as a % of Total Voting rights	0	0.39	0.39
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0.39	0.39
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	0	203185	203185
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			

Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

**significant beneficial owners**

Sr. No.	Details of the SBO					Details of the registered owner					Details of holding/ exercise of ri the reporting company, whether			
	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:			E c c
											Shares	Voting rights	Rights on distributable dividend or any other distribution	
1	PRASAD VEERA POTLURI	AHZPP1406F		India		PVP MEDIA VENTURES PVT LIMITED	AAHCP1745K		India		23.54			Y
2	PRASAD VEERA POTLURI	AHZPP1406F		India		PVP GLOBAL VENTURES PVT LTD	AAECP0807F		India		21.51			Y
<b>Total:</b>											<b>45.05</b>	<b>0</b>	<b>0</b>	

