



## Picturehouse Media Limited

Date: 20-07-2021

To

The BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

Scrip Code: 532355

Dear Sir/ Madam,

**Sub: Disclosure of Consolidated Related Party Transactions – Half Year ended on 31<sup>st</sup> March 2021**

In Compliance with Regulation 23 (9) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit the Related Party Transactions on Consolidated basis, in accordance with the applicable accounting standards, for the half year ended 31<sup>st</sup> March, 2021.

Kindly take the above information on records.

Thanking You,

For Picturehouse Media Limited

  
  
A. Praveen Kumar  
Chief Financial Officer

**Picturehouse Media Limited.**

**Corp. Office:** Plot No. 83 & 84 4th Floor Punnaiah Plaza Road No. 2  
Banjara Hills Hyderabad - 500 034 T: +91 40 6730 9999  
F: +91 40 6730 9988

**Regd. Office:** KRM Centre 9th Floor No. 2 Harrington Road Chetpet  
Chennai - 600 031 T: +91 44 3028 5570 F: +91 44 3028 5571

[info@pvpglobal.com](mailto:info@pvpglobal.com) | [pvpcinema.com](http://pvpcinema.com)

CIN: L92191TN2000PLC044077

**Disclosure of Related Party Transactions for half year (October 01, 2020 to March 31, 2021) ended March 31, 2021  
pursuant to IND AS 24 - Related Party Disclosures**

**(In accordance with Regulation 23(9) of Securities Exchange Board of India (Listing Obligations and Disclosure Requirement) Regulations, 2015**

**Related Party Transaction**

**a) Names of the Related Party and description of relationship**

Entities having significant influence over the Company	PVP Ventures Limited - Holding Company
Relative of Key Managerial Person	Mrs. Jhansi Sureddi Wife of Mr. Prasad V. Potluri
Firm in which Director or his relative is a Partner	PV Potluri Ventures LLP Mrs. Jhansi Sureddi - Partner
Private Company in which a Director or manager or his relative is a member or Director	Humain Healthtech Private Limited Mrs. Jhansi Sureddi - Director BVR Malls Private Limited Mrs. Jhansi Sureddi - Managing Director
Wholly Owned Subsidiaries	1. PVP Cinema Private Limited 2. PVP Capital Limited
Key Managerial Person	Mr. Prasad V. Potluri - Managing Director Mr. A. Praveen Kumar - Chief Financial Officer Ms. Saiteja Ivaturi - Company Secretary & Compliance Officer

<b>b) Transactions with related Parties</b>	<b>Nature of Transaction</b>	<b>For the Six Months ended March 31, 2021 (In Rs.)</b>
<b>Entities having significant influence over the Company</b>		
<b>Key Managerial Personnel</b>		
Mr. Prasad V. Potluri	Remuneration	-
Mr. A Praveen Kumar		929778
Mr. Saiteja Ivaturi		220000
<b>Firm in which Director or his relative is a Partner</b>		
PV Potluri Ventures LLP	Sale of goods & Service	-
	Loan Received	-
	Loan Given to PHML	-
<b>Wholly Owned Subsidiaries</b>		
1. PVP Cinema Private Limited	Equity Investment	-
	Sale of goods & Service	-
	Intercompany Loan Given	10,920.00
	Interest Income	-
2. PVP Capital Limited	Equity Investment	-
	Sale of goods & Service	-
	Intercompany Loan Given	7,90,744.00
	Interest Income	-

For Picturehouse Media Limited

A. Praveen Kumar  
Chief Financial Officer

