

General information about company	
Scrip code	532355
NSE Symbol	
MSEI Symbol	
ISIN	INE448B01029
Name of the company	PICTUREHOUSE MEDIA LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2019
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	4	37646654			37646654	72.05	37646654		37646654	72.05
(B)	Public	4907	14603346			14603346	27.95	14603346		14603346	27.95
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	4911	52250000			52250000	100	52250000		52250000	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				72.05			7500000	19.92	37646654
(B)	Public				27.95					14564168
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100			7500000	14.35	52210822

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	1	11757249			11757249	22.5	11757249		11757249	22.5
(d)	Any Other (specify)	3	25889405			25889405	49.55	25889405		25889405	49.55
Sub-Total (A)(1)		4	37646654			37646654	72.05	37646654		37646654	72.05
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		4	37646654			37646654	72.05	37646654		37646654	72.05
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(f)	Financial Institutions/ Banks	2	968508			968508	1.85	968508		968508	1.85
Sub-Total (B)(1)		2	968508			968508	1.85	968508		968508	1.85
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	4660	1730384			1730384	3.31	1730384		1730384	3.31
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	30	2177513			2177513	4.17	2177513		2177513	4.17
(e)	Any Other (specify)	215	9726941			9726941	18.62	9726941		9726941	18.62
Sub-Total (B)(3)		4905	13634838			13634838	26.1	13634838		13634838	26.1
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		4907	14603346			14603346	27.95	14603346		14603346	27.95
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		4911	52250000			52250000	100	52250000		52250000	100
Total (A+B+C)		4911	52250000			52250000	100	52250000		52250000	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				22.5			7500000	63.79	11757249
(d)				49.55			0	0	25889405
Sub-Total (A) (1)				72.05			7500000	19.92	37646654
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				72.05			7500000	19.92	37646654
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(f)				1.85					968508
Sub-Total (B) (1)				1.85					968508
(3)	Non-institutions								
(a(i))				3.31					1691234
(a(ii))				4.17					2177513
(e)				18.62					9726913
Sub-Total (B) (3)				26.1					13595660
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				27.95					14564168
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					52210822
Total (A+B+C)				100			7500000	14.35	52210822

Individuals/Hindu undivided Family		
Searial No.	1	
Name of the Shareholders (I)	SUREDDI JHANSI	Click here to go back
PAN (II)	AIWPS3191G	Total
No. of fully paid up equity shares held (IV)	11757249	11757249
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	11757249	11757249
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.5	22.5
Number of Voting Rights held in each class of securities (IX)		
Class eg:X	11757249	11757249
Class eg:y		
Total	11757249	11757249
Total as a % of Total Voting rights	22.5	22.5
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	22.5	22.5
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of Shares pledged or otherwise encumbered (XIII)		
No. (a)	7500000	7500000
As a % of total Shares held (b)	63.79	63.79
Number of equity shares held in dematerialized form (XIV)	11757249	11757249
Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type		

Any Other (specify)				
Serial No.	1	2	3	
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	PVP MEDIA VENTURES PRIVATE LIMITED	PVP GLOBAL VENTURES PRIVATE LIMITED	PVP VENTURES LIMITED	
PAN (II)	AAHCP1745K	AAECP0807F	AAACS3101P	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	12299650	11236641	2353114	25889405
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	12299650	11236641	2353114	25889405
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	23.54	21.51	4.5	49.55
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	12299650	11236641	2353114	25889405
Class eg:y				
Total	12299650	11236641	2353114	25889405
Total as a % of Total Voting rights	23.54	21.51	4.5	49.55
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	23.54	21.51	4.5	49.55
Number of Locked in shares (XII)				
No. (a)				
As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)	0	0	0	0
As a % of total Shares held (b)	0	0	0	0
Number of equity shares held in dematerialized form (XIV)	12299650	11236641	2353114	25889405
Reason for not providing PAN				

Reason for not providing PAN				
Shareholder type				

Financial Institutions/ Banks		
Serial No.	1	
Name of the Shareholders (I)	UCO BANK	Click here to go back
PAN (II)	AAACU3561B	Total
No. of fully paid up equity shares held (IV)	968480	968480
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	968480	968480
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.85	1.85
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	968480	968480
Class eg:y		
Total	968480	968480
Total as a % of Total Voting rights	1.85	1.85
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.85	1.85
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	968480	968480
Reason for not providing PAN		
Reason for not providing PAN		

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		
Serial No.	1	
Name of the Shareholders (I)	VIVEK MUNDRA	Click here to go back
PAN (II)	AFQPM3436D	Total
No. of fully paid up equity shares held (IV)	896984	896984
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	896984	896984
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.72	1.72
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	896984	896984
Class eg:y		
Total	896984	896984
Total as a % of Total Voting rights	1.72	1.72
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.72	1.72
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	896984	896984
Reason for not providing PAN		
Reason for not providing PAN		

Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	Clearing Members	Bodies Corporate	Bodies Corporate	Others	Overseas Corporate Bodies	HUF	Non-Resident Indian (NRI)
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	More than 1 percentage of shareholding	Category	Category
Name of the Shareholders (I)		RAYUDU MEDIA PROJECTS PRIVATE LIMITED	METAPHOR REAL ESTATES AND PROJECTS (P) LIMITED	Foreign corporate bodies	SPARROW ASIA DIVERSIFIED OPPORTUNITIES FUND		
PAN (II)		AABC17884E	AAECM9334Q		AANCS3131Q		
No. of the Shareholders (I)	1	1	1	1	1	139	15
No. of fully paid up equity shares held (IV)	28	4506490	2200000	2550000	2550000	156346	13805
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	28	4506490	2200000	2550000	2550000	156346	13805
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	8.62	4.21	4.88	4.88	0.3	0.03
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	28	4506490	2200000	2550000	2550000	156346	13805
Class eg:y							
Total	28	4506490	2200000	2550000	2550000	156346	13805
Total as a % of Total Voting rights	0	8.62	4.21	4.88	4.88	0.3	0.03
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	8.62	4.21	4.88	4.88	0.3	0.03
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	0	4506490	2200000	2550000	2550000	156346	13805

Reason for not providing PAN							
Reason for not providing PAN							

Any Other (specify)		
Serial No.	8	
Category	Bodies Corporate	
Category / More than 1 percentage	Category	
Name of the Shareholders (I)		Click here to go back
PAN (II)		Total
No. of the Shareholders (I)	59	215
No. of fully paid up equity shares held (IV)	7006762	9726941
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	7006762	9726941
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	13.41	18.62
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	7006762	9726941
Class eg:y		
Total	7006762	9726941
Total as a % of Total Voting rights	13.41	18.62
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	13.41	18.62
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	7006762	9726913
Reason for not providing PAN		
Reason for not providing PAN		

significant beneficial owners

Details of the SBO					Details of the registered owner					Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*				
Type of SBO	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:				
										Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence
SHAREHOLDER	AAHCP1745K		India		PRASAD VEERA POTLURI	AHZPP1406F		India		23.54			No	No
Total:										23.54	0	0		
SHAREHOLDER	AAECP0807F		India		PRASAD VEERA POTLURI	AHZPP1406F		India		21.51			No	No
Total:										21.51	0	0		
SHAREHOLDER	AAACS3101P		India		PRASAD VEERA POTLURI	AHZPP1406F		India		4.5			Yes	Yes
Total:										4.5	0	0		