

**Introductory sub-table (I)(a)**

**NAME OF THE COMPANY**                      **Picturehouse Media Limited**  
**SCRIP CODE:**                                      **BSE-532355**  
**Name of the Scrip:**                              **TEEN**  
**Class of Security:**                                **Equity**  
**QUARTER ENDED:**                                **March 31, 2011**

<b>Partly paid-up shares</b>	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the Company.</b>
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>Outstanding convertible securities: Compulsarily Convertible Preference Shares of Rs. 10 each (See Note 1)</b>	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities.</b>	<b>As a % of total no. of shares of the Company assuming full conversion of the convertible securities</b>
Held by promoter/promoter group	2,59,97,722	100	54.73
Held by Public	0	0	0.00
<b>Total:</b>	<b>2,59,97,722</b>	<b>100</b>	<b>0.00</b>
<b>Warrants of Rs.10 Each (See Note 2)</b>	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the Company, assuming full conversion of warrants</b>
Held by promoter/promoter group	0	0	0.00
Held by Public	61,06,490	100	12.86
<b>Total:</b>	<b>61,06,490</b>	<b>100</b>	<b>0.00</b>
<b>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>4,75,00,000</b>	<b>-</b>	<b>-</b>

**Notes :**

1. These CCPS carry Nil interest and each of these CCPS are mandatorily convertible into One (1) equity shares of Rs. 10 each at such time as may be decided by the CCPS Holder within 18 months from the date of allotment at a conversion price of Rs. 10 per equity share

2. These warrants are convertible into One (1) equity shares of Rs. 10 per share each at the option of the warrant holder(s) at such time as may be decided by the Warrant Holder within 18 months from the date of allotment at a conversion price of Rs. 10 per equity share

**Statement Showing Shareholding Pattern**

**Table (I)(a)**

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	II/(IV)*100
<b>(A)</b>	<b>PROMOTER AND PROMOTER GROUP</b>							
(1)	INDIAN							
(a)	Individual /HUF	1	6159177	0	39.75	39.75	0	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0	0.00
(c)	Bodies Corporate	2	40,38,601	40,38,601	26.06	26.06	0	0.00
(d)	Financial Institutions / Banks	0	-	-	0.00	0.00	0	0.00
(e)	Others	0	-	-	0.00	0.00	0	0.00
	<b>Sub-Total A(1) :</b>	<b>3</b>	<b>1,01,97,778</b>	<b>40,38,601</b>	<b>65.81</b>	<b>65.81</b>	<b>0</b>	<b>0.00</b>
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
(d)	Others	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total A(2) :</b>	<b>0</b>	<b>-</b>	<b>-</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total A=A(1)+A(2)</b>	<b>3</b>	<b>1,01,97,778</b>	<b>40,38,601</b>	<b>65.81</b>	<b>65.81</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>PUBLIC SHAREHOLDING</b>							
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	0	0	0	0.00	0.00	-	-
(b)	Financial Institutions /Banks	1	28	28	0.00	0.00	-	-
(c)	Central Government / State Government(s)	0	0	0	0.00	0.00	-	-
(d)	Venture Capital Funds	0	0	0	0.00	0.00	-	-
(e)	Insurance Companies	0	0	0	0.00	0.00	-	-
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00	-	-
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	-	-
(h)	Others	0	-	-	0.00	0.00	-	-
	<b>Sub-Total B(1) :</b>	<b>1</b>	<b>28</b>	<b>28</b>	<b>0.00</b>	<b>0.00</b>	<b>-</b>	<b>-</b>
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	104	35,23,496	35,23,496	22.74	22.74	-	-
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4847	9,64,647	9,22,546	6.23	6.23	-	-
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	30	7,36,974	7,36,974	4.76	4.76	-	-
(c)	Others							
	CLEARING MEMBERS	5	4,936	4,908	0.03	0.03	-	-
	HINDU UNDIVIDED FAMILIES	110	64,773	64,773	0.42	0.42	-	-
	NON RESIDENT INDIANS	5	3,156	3,156	0.02	0.02	-	-
	<b>Sub-Total B(2) :</b>	<b>5101</b>	<b>52,97,982</b>	<b>52,55,853</b>	<b>34.19</b>	<b>34.19</b>	<b>-</b>	<b>-</b>
	<b>Total B=B(1)+B(2) :</b>	<b>5102</b>	<b>52,98,010</b>	<b>52,55,881</b>	<b>34.19</b>	<b>34.19</b>	<b>-</b>	<b>-</b>
	<b>Total (A+B) :</b>	<b>5105</b>	<b>1,54,95,788</b>	<b>92,94,482</b>	<b>100.00</b>	<b>100.00</b>	<b>-</b>	<b>-</b>
<b>(C)</b>	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>							
(1)	Promoter and Promoter Group	0	0	0	0	0	-	-
(2)	Public	0	0	0	0	0	-	-
	<b>GRAND TOTAL (A+B+C) :</b>	<b>5105</b>	<b>1,54,95,788</b>	<b>92,94,482</b>	<b>100</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>

**(I) (b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"**

Sr. No.	Name of the Shareholder	Total shares held		Shares Pledged or otherwise encumbered		
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(II)*100	(VII)
1	Mrs. Jhansi Sureddi	61,59,177	39.747427	0	0.00	0.00
2	M/s. PVP Ventures Limited	33,53,114	21.638874	0	0.00	0.00
3	M/s. PVP Energy Private Limited	6,85,487	4.4236989	0	0.00	0.00
<b>TOTAL</b>		<b>1,01,97,778</b>	<b>65.809999</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>

**(I) (c) Statement showing Shareholding of persons belonging to the category "Public" holding more than 1% of the total number of shares**

Sr. No.	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of shares (i.e.
1	Rayudu Media Projects Private Limited	10,00,000	6.45
2	Metaphor Real estates and Projects Private Limited	22,00,000	14.20
<b>TOTAL</b>		<b>32,00,000</b>	<b>20.65</b>

**(I) (d) Statement showing details of Locked-in Shares**

Sr. No.	Name of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at
	Mrs. Jhansi Sureddi	61,59,177	39.75
	Rayudu Media Projects Private Limited	10,00,000	6.45
	Metaphor Real estates and Projects Private Limited	22,00,000	14.20

**(II) (a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
NIL				

**(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter/Promoter group" are in excess**

Sr. No.	Name of the DR Holders	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
Not Applicable				