

<b>General information about company</b>	
Scrip code	532355
NSE Symbol	
MSEI Symbol	
ISIN	INE448B01029
Name of the company	PICTUREHOUSE MEDIA LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2018
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes		
7	Whether company has equity shares with differential voting rights?	No	No	No	No

<b>Table I - Summary Statement holding of specified securities</b>											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	4	38646654			38646654	73.96	38646654		38646654	73.96
(B)	Public	4878	13603346			13603346	26.04	13603346		13603346	26.04
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	4882	52250000			52250000	100	52250000		52250000	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				73.96			15500000	40.11	38646654
(B)	Public				26.04					13562687
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100			15500000	29.67	52209341

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	1	11757249			11757249	22.5	11757249		11757249	22.5
(d)	Any Other (specify)	3	26889405			26889405	51.46	26889405		26889405	51.46
Sub-Total (A)(1)		4	38646654			38646654	73.96	38646654		38646654	73.96
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		4	38646654			38646654	73.96	38646654		38646654	73.96
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(f)	Financial Institutions/ Banks	1	28			28	0	28		28	0
(i)	Any Other (specify)	1	2550000			2550000	4.88	2550000		2550000	4.88
Sub-Total (B)(1)		2	2550028			2550028	4.88	2550028		2550028	4.88
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	4622	1654692			1654692	3.17	1654692		1654692	3.17
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	30	1937282			1937282	3.71	1937282		1937282	3.71
(e)	Any Other (specify)	224	7461344			7461344	14.28	7461344		7461344	14.28
Sub-Total (B)(3)		4876	11053318			11053318	21.15	11053318		11053318	21.15
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		4878	13603346			13603346	26.04	13603346		13603346	26.04
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		4882	52250000			52250000	100	52250000		52250000	100

Total (A+B+C)		4882	52250000			52250000	100	52250000		52250000	100
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<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				22.5			7500000	63.79	11757249
(d)				51.46			8000000	29.75	26889405
Sub-Total (A) (1)				73.96			15500000	40.11	38646654
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				73.96			15500000	40.11	38646654
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(f)				0					28
(i)				4.88					2550000
Sub-Total (B) (1)				4.88					2550028
(3)	Non-institutions								
(a(i))				3.17					1614061
(a(ii))				3.71					1937282
(e)				14.28					7461316
Sub-Total (B) (3)				21.15					11012659
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				26.04					13562687
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total ( A+B+C2 )				100					52209341
Total (A+B+C )				100			15500000	29.67	52209341

<b>Individuals/Hindu undivided Family</b>		
Serial No.	1	
Name of the Shareholders (I)	SUREDDI JHANSI	<a href="#">Click here to go back</a>
PAN (II)	AIWPS3191G	Total
No. of fully paid up equity shares held (IV)	11757249	11757249
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	11757249	11757249
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.5	22.5
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg:X	11757249	11757249
Class eg:y		
Total	11757249	11757249
Total as a % of Total Voting rights	22.5	22.5
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	22.5	22.5
<b>Number of Locked in shares (XII)</b>		
No. (a)		
As a % of total Shares held (b)		
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>		
No. (a)	7500000	7500000



As a % of total Shares held (b)	63.79	63.79
Number of equity shares held in dematerialized form (XIV)	11757249	11757249
Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type		

Any Other (specify)				
Serial No.	1	2	3	
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	PVP MEDIA VENTURES PRIVATE LIMITED	PVP GLOBAL VENTURES PRIVATE LIMITED	PVP VENTURES LIMITED	
PAN (II)	AAHCP1745K	AAECP0807F	AAACS3101P	Total
No. of the Shareholders (I)	1	1	1	3
No. of fully paid up equity shares held (IV)	12299650	11236641	3353114	26889405
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	12299650	11236641	3353114	26889405
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	23.54	21.51	6.42	51.46
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	12299650	11236641	3353114	26889405
Class eg:y				
Total	12299650	11236641	3353114	26889405
Total as a % of Total Voting rights	23.54	21.51	6.42	51.46
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	23.54	21.51	6.42	51.46
Number of Locked in shares (XII)				
No. (a)				

As a % of total Shares held (b)				
Number of Shares pledged or otherwise encumbered (XIII)				
No. (a)	0	7000000	1000000	8000000
As a % of total Shares held (b)	0	62.3	29.82	29.75
Number of equity shares held in dematerialized form (XIV)	12299650	11236641	3353114	26889405
Reason for not providing PAN				
Reason for not providing PAN				
Shareholder type				

Any Other (specify)		
Serial No.	1	
Category	Other	
Category / More than 1 percentage	More than 1 percentage of shareholding	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	SPARROW ASIA DIVERSIFIED OPPORTUNITIES FUND	
PAN (II)	AANCS3131Q	Total
No. of the Shareholders (I)	1	0
No. of fully paid up equity shares held (IV)	2550000	0
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2550000	0
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.88	0
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	2550000	0
Class eg:y		
Total	2550000	0
Total as a % of Total Voting rights	4.88	0
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and Warrants (X)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.88	0
Number of Locked in shares (XII)		
No. (a)		

As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	2550000	0
Reason for not providing PAN		
Reason for not providing PAN		

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>		
Serial No.	1	
Name of the Shareholders (I)	VIVEK MUNDRA	<a href="#">Click here to go back</a>
PAN (II)	AFQPM3436D	Total
No. of fully paid up equity shares held (IV)	896984	896984
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	896984	896984
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.72	1.72
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg: X	896984	896984
Class eg:y		
Total	896984	896984
Total as a % of Total Voting rights	1.72	1.72
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.72	1.72
<b>Number of Locked in shares (XII)</b>		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	896984	896984

Reason for not providing PAN	
Reason for not providing PAN	

Any Other (specify)						
Serial No.	1	2	3	4	5	6
Category	Bodies Corporate	Bodies Corporate	Bodies Corporate	Clearing Members	HUF	Non-Resident Indian (NRI)
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	Category	Category	Category
Name of the Shareholders (I)		RAYUDU MEDIA PROJECTS PRIVATE LIMITED	METAPHOR REAL ESTATES AND PROJECTS (P) LTD			
PAN (II)		AABCI7884E	AAECM9334Q			
No. of the Shareholders (I)	79	1	1	1	130	14
No. of fully paid up equity shares held (IV)	7334403	4506490	2200000	28	120033	6880
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	7334403	4506490	2200000	28	120033	6880
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	14.04	8.62	4.21	0	0.23	0.01
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	7334403	4506490	2200000	28	120033	6880
Class eg:y						
Total	7334403	4506490	2200000	28	120033	6880
Total as a % of Total Voting rights	14.04	8.62	4.21	0	0.23	0.01
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	14.04	8.62	4.21	0	0.23	0.01



Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	7334403	4506490	2200000	0	120033	6880
Reason for not providing PAN						
Reason for not providing PAN						

<b>Any Other (specify)</b>	
Serial No.	
Category	
Category / More than 1 percentage	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of the Shareholders (I)	224
No. of fully paid up equity shares held (IV)	7461344
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	7461344
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	14.28
<b>Number of Voting Rights held in each class of securities (IX)</b>	
Class eg. X	7461344
Class eg.y	
Total	7461344
Total as a % of Total Voting rights	14.28
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	14.28
<b>Number of Locked in shares (XII)</b>	
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	7461316
Reason for not providing PAN	
Reason for not providing PAN	

