

| General information about company | |
|--------------------------------------------------------------------------------------------|----------------------------|
| Scrip code | 532355 |
| NSE Symbol | |
| MSEI Symbol | |
| ISIN | INE448B01029 |
| Name of the company | PICTUREHOUSE MEDIA LIMITED |
| Whether company is SME | No |
| Class of Security | Equity Shares |
| Type of report | Quarterly |
| Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment) | 30-06-2018 |
| Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date | |
| Shareholding pattern filed under | Regulation 31 (1) (b) |

| Declaration | | | | | |
|--------------------|----------------------------------------------------------------------------------------|--------|-----------------------------|--------------------|-------------------------|
| Sr. No. | Particular | Yes/No | Promoter and Promoter Group | Public shareholder | Non Promoter-Non Public |
| 1 | Whether the Listed Entity has issued any partly paid up shares? | No | No | No | No |
| 2 | Whether the Listed Entity has issued any Convertible Securities ? | No | No | No | No |
| 3 | Whether the Listed Entity has issued any Warrants ? | No | No | No | No |
| 4 | Whether the Listed Entity has any shares against which depository receipts are issued? | No | No | No | No |
| 5 | Whether the Listed Entity has any shares in locked-in? | No | No | No | No |
| 6 | Whether any shares held by promoters are pledge or otherwise encumbered? | Yes | Yes | | |
| 7 | Whether company has equity shares with differential voting rights? | No | No | No | No |

| Table I - Summary Statement holding of specified securities | | | | | | | | | | | |
|-------------------------------------------------------------|--------------------------------|----------------------------|----------------------------------------------|----------------------------------------------|---------------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------|------------|----------|-------------------------|
| Category (I) | Category of shareholder (II) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of Partly paid-up equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held (VII) = (IV)+ (V)+ (VI) | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities (IX) | | | |
| | | | | | | | | No of Voting (XIV) Rights | | | Total as a % of (A+B+C) |
| | | | | | | | | Class eg: X | Class eg:y | Total | |
| (A) | Promoter & Promoter Group | 4 | 38646654 | | | 38646654 | 73.96 | 38646654 | | 38646654 | 73.96 |
| (B) | Public | 4862 | 13603346 | | | 13603346 | 26.04 | 13603346 | | 13603346 | 26.04 |
| (C) | Non Promoter-Non Public | | | | | | | | | | |
| (C1) | Shares underlying DRs | | | | | | | | | | |
| (C2) | Shares held by Employee Trusts | | | | | | | | | | |
| | Total | 4866 | 52250000 | | | 52250000 | 100 | 52250000 | | 52250000 | 100 |

| Table I - Summary Statement holding of specified securities | | | | | | | | | | |
|-------------------------------------------------------------|--------------------------------|-----------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------------------|---------------------------------------------------------|---------------------------------|-----------------------------------------------------------|
| Category (I) | Category of shareholder (II) | No. Of Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | Number of Locked in shares (XII) | | Number of Shares pledged or otherwise encumbered (XIII) | | Number of equity shares held in dematerialized form (XIV) |
| | | | | | | No. (a) | As a % of total Shares held (b) | No. (a) | As a % of total Shares held (b) | |
| (A) | Promoter & Promoter Group | | | | 73.96 | | | 15500000 | 40.11 | 38646654 |
| (B) | Public | | | | 26.04 | | | | | 13562631 |
| (C) | Non Promoter-Non Public | | | | | | | | | |
| (C1) | Shares underlying DRs | | | | | | | | | |
| (C2) | Shares held by Employee Trusts | | | | | | | | | |
| | Total | | | | 100 | | | 15500000 | 29.67 | 52209285 |

| Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|----------------------------|----------------------------------------------|----------------------------------------------|---------------------------------------------------|-----------------------------------------------|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------|------------|----------|-------------------------------------|
| Sr. | Category & Name of the Shareholders (I) | Nos. Of shareholders (III) | No. of fully paid up equity shares held (IV) | No. Of Partly paid-up equity shares held (V) | No. Of shares underlying Depository Receipts (VI) | Total nos. shares held (VII) = (IV)+(V)+ (VI) | Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | Number of Voting Rights held in each class of securities (IX) | | | |
| | | | | | | | | No of Voting (XIV) Rights | | | Total as a % of Total Voting rights |
| | | | | | | | | Class eg: X | Class eg:y | Total | |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | | |
| (1) | Indian | | | | | | | | | | |
| (a) | Individuals/Hindu undivided Family | 1 | 11757249 | | | 11757249 | 22.5 | 11757249 | | 11757249 | 22.5 |
| (d) | Any Other (specify) | 3 | 26889405 | | | 26889405 | 51.46 | 26889405 | | 26889405 | 51.46 |
| Sub-Total (A)(1) | | 4 | 38646654 | | | 38646654 | 73.96 | 38646654 | | 38646654 | 73.96 |
| (2) | Foreign | | | | | | | | | | |
| Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | | 4 | 38646654 | | | 38646654 | 73.96 | 38646654 | | 38646654 | 73.96 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder | | | | | | | | | | |
| (1) | Institutions | | | | | | | | | | |
| (f) | Financial Institutions/ Banks | 1 | 28 | | | 28 | 0 | 28 | | 28 | 0 |
| (i) | Any Other (specify) | 1 | 2550000 | | | 2550000 | 4.88 | 2550000 | | 2550000 | 4.88 |
| Sub-Total (B)(1) | | 2 | 2550028 | | | 2550028 | 4.88 | 2550028 | | 2550028 | 4.88 |
| (3) | Non-institutions | | | | | | | | | | |
| (a(i)) | Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs. | 4607 | 1688613 | | | 1688613 | 3.23 | 1688613 | | 1688613 | 3.23 |
| (a(ii)) | Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | 28 | 1865263 | | | 1865263 | 3.57 | 1865263 | | 1865263 | 3.57 |
| (e) | Any Other (specify) | 225 | 7499442 | | | 7499442 | 14.35 | 7499442 | | 7499442 | 14.35 |
| Sub-Total (B)(3) | | 4860 | 11053318 | | | 11053318 | 21.15 | 11053318 | | 11053318 | 21.15 |
| Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3) | | 4862 | 13603346 | | | 13603346 | 26.04 | 13603346 | | 13603346 | 26.04 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder | | | | | | | | | | |
| Total (A+B+C2) | | 4866 | 52250000 | | | 52250000 | 100 | 52250000 | | 52250000 | 100 |

| | | | | | | | | | | | |
|------------------|--|------|----------|--|--|----------|-----|----------|--|----------|-----|
| Total (A+B+C) | | 4866 | 52250000 | | | 52250000 | 100 | 52250000 | | 52250000 | 100 |
|------------------|--|------|----------|--|--|----------|-----|----------|--|----------|-----|

| Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | | |
|--------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------------------|---------------------------------------------------------|---------------------------------|-----------------------------------------------------------|
| Sr. | No. Of Shares Underlying Outstanding convertible securities (X) | No. of Shares Underlying Outstanding Warrants (Xi) | No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | Number of Locked in shares (XII) | | Number of Shares pledged or otherwise encumbered (XIII) | | Number of equity shares held in dematerialized form (XIV) |
| | | | | | No. (a) | As a % of total Shares held (b) | No. (a) | As a % of total Shares held (b) | |
| A | Table II - Statement showing shareholding pattern of the Promoter and Promoter Group | | | | | | | | |
| (1) | Indian | | | | | | | | |
| (a) | | | | 22.5 | | | 7500000 | 63.79 | 11757249 |
| (d) | | | | 51.46 | | | 8000000 | 29.75 | 26889405 |
| Sub-Total (A) (1) | | | | 73.96 | | | 15500000 | 40.11 | 38646654 |
| (2) | Foreign | | | | | | | | |
| Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | | | | 73.96 | | | 15500000 | 40.11 | 38646654 |
| B | Table III - Statement showing shareholding pattern of the Public shareholder | | | | | | | | |
| (1) | Institutions | | | | | | | | |
| (f) | | | | 0 | | | | | 28 |
| (i) | | | | 4.88 | | | | | 2550000 |
| Sub-Total (B) (1) | | | | 4.88 | | | | | 2550028 |
| (3) | Non-institutions | | | | | | | | |
| (a(i)) | | | | 3.23 | | | | | 1647926 |
| (a(ii)) | | | | 3.57 | | | | | 1865263 |
| (e) | | | | 14.35 | | | | | 7499414 |
| Sub-Total (B) (3) | | | | 21.15 | | | | | 11012603 |
| Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3) | | | | 26.04 | | | | | 13562631 |
| C | Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder | | | | | | | | |
| Total (A+B+C2) | | | | 100 | | | | | 52209285 |
| Total (A+B+C) | | | | 100 | | | 15500000 | 29.67 | 52209285 |

| Individuals/Hindu undivided Family | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|---------------------------------------|
| Serial No. | 1 | |
| Name of the Shareholders (I) | SUREDDI JHANSI | Click here to go back |
| PAN (II) | AIWPS3191G | Total |
| No. of fully paid up equity shares held (IV) | 11757249 | 11757249 |
| No. Of Partly paid-up equity shares held (V) | | |
| No. Of shares underlying Depository Receipts (VI) | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 11757249 | 11757249 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 22.5 | 22.5 |
| Number of Voting Rights held in each class of securities (IX) | | |
| Class eg:X | 11757249 | 11757249 |
| Class eg:y | | |
| Total | 11757249 | 11757249 |
| Total as a % of Total Voting rights | 22.5 | 22.5 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2) | 22.5 | 22.5 |
| Number of Locked in shares (XII) | | |
| No. (a) | | |
| As a % of total Shares held (b) | | |
| Number of Shares pledged or otherwise encumbered (XIII) | | |
| No. (a) | 7500000 | 7500000 |

| | | |
|-----------------------------------------------------------|----------|----------|
| As a % of total Shares held (b) | 63.79 | 63.79 |
| Number of equity shares held in dematerialized form (XIV) | 11757249 | 11757249 |
| Reason for not providing PAN | | |
| Reason for not providing PAN | | |
| Shareholder type | | |

| Any Other (specify) | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-------------------------------------|----------------------|---------------------------------------|
| Serial No. | 1 | 2 | 3 | |
| Category | Bodies Corporate | Bodies Corporate | Bodies Corporate | Click here to go back |
| Name of the Shareholders (I) | PVP MEDIA VENTURES PRIVATE LIMITED | PVP GLOBAL VENTURES PRIVATE LIMITED | PVP VENTURES LIMITED | |
| PAN (II) | AAHCP1745K | AAECP0807F | AAACS3101P | Total |
| No. of the Shareholders (I) | 1 | 1 | 1 | 3 |
| No. of fully paid up equity shares held (IV) | 12299650 | 11236641 | 3353114 | 26889405 |
| No. Of Partly paid-up equity shares held (V) | | | | |
| No. Of shares underlying Depository Receipts (VI) | | | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 12299650 | 11236641 | 3353114 | 26889405 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 23.54 | 21.51 | 6.42 | 51.46 |
| Number of Voting Rights held in each class of securities (IX) | | | | |
| Class eg: X | 12299650 | 11236641 | 3353114 | 26889405 |
| Class eg:y | | | | |
| Total | 12299650 | 11236641 | 3353114 | 26889405 |
| Total as a % of Total Voting rights | 23.54 | 21.51 | 6.42 | 51.46 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 23.54 | 21.51 | 6.42 | 51.46 |
| Number of Locked in shares (XII) | | | | |
| No. (a) | | | | |

| | | | | |
|-----------------------------------------------------------|----------|----------|---------|----------|
| As a % of total Shares held (b) | | | | |
| Number of Shares pledged or otherwise encumbered (XIII) | | | | |
| No. (a) | 0 | 7000000 | 1000000 | 8000000 |
| As a % of total Shares held (b) | 0 | 62.3 | 29.82 | 29.75 |
| Number of equity shares held in dematerialized form (XIV) | 12299650 | 11236641 | 3353114 | 26889405 |
| Reason for not providing PAN | | | | |
| Reason for not providing PAN | | | | |
| Shareholder type | | | | |

| Any Other (specify) | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------|
| Serial No. | 1 | |
| Category | Other | |
| Category / More than 1 percentage | More than 1 percentage of shareholding | Click here to go back |
| Name of the Shareholders (I) | SPARROW ASIA DIVERSIFIED OPPORTUNITIES FUND | |
| PAN (II) | AANCS3131Q | Total |
| No. of the Shareholders (I) | 1 | 0 |
| No. of fully paid up equity shares held (IV) | 2550000 | 0 |
| No. Of Partly paid-up equity shares held (V) | | |
| No. Of shares underlying Depository Receipts (VI) | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 2550000 | 0 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 4.88 | 0 |
| Number of Voting Rights held in each class of securities (IX) | | |
| Class eg: X | 2550000 | 0 |
| Class eg:y | | |
| Total | 2550000 | 0 |
| Total as a % of Total Voting rights | 4.88 | 0 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | |
| No. Of Shares Underlying Outstanding convertible securities and Warrants (X) | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 4.88 | 0 |
| Number of Locked in shares (XII) | | |
| No. (a) | | |

| | | |
|-----------------------------------------------------------|---------|---|
| As a % of total Shares held (b) | | |
| Number of equity shares held in dematerialized form (XIV) | 2550000 | 0 |
| Reason for not providing PAN | | |
| Reason for not providing PAN | | |

| Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs. | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|---------------------------------------|
| Serial No. | 1 | |
| Name of the Shareholders (I) | VIVEK MUNDRA | Click here to go back |
| PAN (II) | AFQPM3436D | Total |
| No. of fully paid up equity shares held (IV) | 896984 | 896984 |
| No. Of Partly paid-up equity shares held (V) | | |
| No. Of shares underlying Depository Receipts (VI) | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 896984 | 896984 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 1.72 | 1.72 |
| Number of Voting Rights held in each class of securities (IX) | | |
| Class eg: X | 896984 | 896984 |
| Class eg:y | | |
| Total | 896984 | 896984 |
| Total as a % of Total Voting rights | 1.72 | 1.72 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 1.72 | 1.72 |
| Number of Locked in shares (XII) | | |
| No. (a) | | |
| As a % of total Shares held (b) | | |
| Number of equity shares held in dematerialized form (XIV) | 896984 | 896984 |

| | | |
|------------------------------|--|--|
| Reason for not providing PAN | | |
| Reason for not providing PAN | | |

| Any Other (specify) | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|----------------------------------------|--------------------------------------------|------------------|----------|---------------------------|
| Serial No. | 1 | 2 | 3 | 4 | 5 | 6 |
| Category | Bodies Corporate | Bodies Corporate | Bodies Corporate | Clearing Members | HUF | Non-Resident Indian (NRI) |
| Category / More than 1 percentage | Category | More than 1 percentage of shareholding | More than 1 percentage of shareholding | Category | Category | Category |
| Name of the Shareholders (I) | | RAYUDU MEDIA PROJECTS PRIVATE LIMITED | METAPHOR REAL ESTATES AND PROJECTS (P) LTD | | | |
| PAN (II) | | AABCI7884E | AAECM9334Q | | | |
| No. of the Shareholders (I) | 83 | 1 | 1 | 2 | 128 | 12 |
| No. of fully paid up equity shares held (IV) | 7382584 | 4506490 | 2200000 | 29 | 110578 | 6251 |
| No. Of Partly paid-up equity shares held (V) | | | | | | |
| No. Of shares underlying Depository Receipts (VI) | | | | | | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 7382584 | 4506490 | 2200000 | 29 | 110578 | 6251 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 14.13 | 8.62 | 4.21 | 0 | 0.21 | 0.01 |
| Number of Voting Rights held in each class of securities (IX) | | | | | | |
| Class eg: X | 7382584 | 4506490 | 2200000 | 29 | 110578 | 6251 |
| Class eg:y | | | | | | |
| Total | 7382584 | 4506490 | 2200000 | 29 | 110578 | 6251 |
| Total as a % of Total Voting rights | 14.13 | 8.62 | 4.21 | 0 | 0.21 | 0.01 |
| No. Of Shares Underlying Outstanding convertible securities (X) | | | | | | |
| No. of Shares Underlying Outstanding Warrants (Xi) | | | | | | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | | | | | | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 14.13 | 8.62 | 4.21 | 0 | 0.21 | 0.01 |

| Number of Locked in shares (XII) | | | | | | |
|-----------------------------------------------------------|---------|---------|---------|---|--------|------|
| No. (a) | | | | | | |
| As a % of total Shares held (b) | | | | | | |
| Number of equity shares held in dematerialized form (XIV) | 7382584 | 4506490 | 2200000 | 1 | 110578 | 6251 |
| Reason for not providing PAN | | | | | | |
| Reason for not providing PAN | | | | | | |

| Any Other (specify) | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| Serial No. | |
| Category | |
| Category / More than 1 percentage | |
| Name of the Shareholders (I) | Click here to go back |
| PAN (II) | Total |
| No. of the Shareholders (I) | 225 |
| No. of fully paid up equity shares held (IV) | 7499442 |
| No. Of Partly paid-up equity shares held (V) | |
| No. Of shares underlying Depository Receipts (VI) | |
| Total nos. shares held (VII) = (IV)+ (V)+ (VI) | 7499442 |
| Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2) | 14.35 |
| Number of Voting Rights held in each class of securities (IX) | |
| Class eg. X | 7499442 |
| Class eg.y | |
| Total | 7499442 |
| Total as a % of Total Voting rights | 14.35 |
| No. Of Shares Underlying Outstanding convertible securities (X) | |
| No. of Shares Underlying Outstanding Warrants (Xi) | |
| No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a) | |
| Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2) | 14.35 |
| Number of Locked in shares (XII) | |
| No. (a) | |

| | |
|-----------------------------------------------------------|---------|
| As a % of total Shares held (b) | |
| Number of equity shares held in dematerialized form (XIV) | 7499414 |
| Reason for not providing PAN | |
| Reason for not providing PAN | |

