

**Introductory sub-table (I)(a)**

**NAME OF THE COMPANY:** Picturehouse Media Limited

**SCRIP CODE:** BSE-532355                      **NAME OF THE SCRIP:** PICTUREHS

**SHAREHOLDING PATTERN AS ON:** December 31, 2014                      **CLASS OF SECURITY:** EQUITY

<b>Partly paid-up shares</b>	<b>No. of partly paid-up shares</b>	<b>As a % of total no. of partly paid-up shares</b>	<b>As a % of total no. of shares of the Company.</b>
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)</b>	<b>No. of outstanding securities</b>	<b>As a % of total no. of outstanding convertible securities.</b>	<b>As a % of total no. of shares of the Company assuming full conversion of the convertible securities</b>
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>Warrants of Rs.10 Each (See Note 2)</b>	<b>No. of warrants</b>	<b>As a % of total no. of warrants</b>	<b>As a % of total no. of shares of the Company, assuming full conversion of warrants</b>
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
<b>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>52,250,000</b>	<b>0</b>	<b>100.00</b>

**Statement Showing Shareholding Pattern**

**Table (I)(a)**

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
<b>(A)</b>	<b>PROMOTER AND PROMOTER GROUP</b>							
(1)	INDIAN							
(a)	Individual /HUF	1	11,757,249	11,757,249	22.50	22.50	7500000	63.79
(b)	Central Government /State Government(s)	-	-	-	-	-	0	0.00
(c)	Bodies Corporate	4	26,889,405	26,889,405	51.46	51.46	1155000	4.30
(d)	Financial Institutions / Banks	-	-	-	-	-	0	0.00
(e)	Others	-	-	-	-	-	0	0.00
	<b>Sub-Total A(1) :</b>	<b>5</b>	<b>38,646,654</b>	<b>38,646,654</b>	<b>73.96</b>	<b>73.96</b>	<b>8,655,000</b>	<b>22.40</b>
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	-	-	-	-	-	0	0.00
(b)	Bodies Corporate	-	-	-	-	-	0	0.00
(c)	Institutions	-	-	-	-	-	0	0.00
(d)	Others	-	-	-	-	-	0	0.00
	<b>Sub-Total A(2) :</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0</b>	<b>0.00</b>
	<b>Total A=A(1)+A(2)</b>	<b>5</b>	<b>38,646,654</b>	<b>38,646,654</b>	<b>73.96</b>	<b>73.96</b>	<b>8,655,000</b>	<b>22.40</b>
<b>(B)</b>	<b>PUBLIC SHAREHOLDING</b>							
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	-	-	-	-	-	NA	NA
(b)	Financial Institutions / Banks	1	28	28	0	0	NA	NA
(c)	Central Government / State Government(s)	-	-	-	-	-	NA	NA
(d)	Venture Capital Funds	-	-	-	-	-	NA	NA
(e)	Insurance Companies	-	-	-	-	-	NA	NA
(f)	Foreign Institutional Investors	1	2,550,000	2,550,000	4.88	4.88	NA	NA
(g)	Foreign Venture Capital Investors	-	-	-	-	-	NA	NA
(h)	Others	-	-	-	-	-	NA	NA
	<b>Sub-Total B(1) :</b>	<b>2</b>	<b>2,550,028</b>	<b>2,550,028</b>	<b>4.88</b>	<b>4.88</b>	<b>NA</b>	<b>NA</b>
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	116	8,314,700	8,314,700	15.91	15.91	NA	NA
(b)	Individuals						NA	NA
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4,856	1,048,697	1,009,207	2.01	2.01	NA	NA
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	31	1,621,770	1,621,770	3.10	3.10	NA	NA
(c)	Others							
	NON RESIDENT INDIANS	6	2,610	2,610	0.00	0.00	NA	NA
	HUF	124	64,630	64,630	0.12	0.12	NA	NA
	CLEARING MEMBERS	7	911	883	0.00	0.00	NA	NA
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	NA	NA
	<b>Sub-Total B(2) :</b>	<b>5,140</b>	<b>11,053,318</b>	<b>11,013,800</b>	<b>21.15</b>	<b>21.15</b>	<b>NA</b>	<b>NA</b>
	<b>Total B=B(1)+B(2) :</b>	<b>5,142</b>	<b>13,603,346</b>	<b>13,563,828</b>	<b>26.04</b>	<b>26.04</b>	<b>NA</b>	<b>NA</b>
	<b>Total (A+B) :</b>	<b>5,147</b>	<b>52,250,000</b>	<b>52,210,482</b>	<b>100.00</b>	<b>100.00</b>	<b>8,655,000</b>	<b>16.56</b>
<b>(C)</b>	<b>Shares held by custodians, against which Depository Receipts have been issued</b>							
(1)	Promoter and Promoter Group	-	-	-	-	-	NA	NA
(2)	Public	-	-	-	-	-	NA	NA
	<b>GRAND TOTAL (A+B+C) :</b>	<b>5,147</b>	<b>52,250,000</b>	<b>52,210,482</b>	<b>100.00</b>	<b>100.00</b>	<b>8,655,000</b>	<b>16.56</b>

## (I) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the "Promoter and Promoter Group"

S. No.	Name of the Shareholder	Total shares held		Details of encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	PVP Ventures Limited	3,353,114	6.42	0	0.00	0.00	0	0.00	0	0.00	6.42%
2	PVP Global Ventures Private Limited	3,136,641	6.00	0	0.00	0.00	0	0.00	0	0.00	6.00%
3	PVP Media Ventures Private Limited	12,299,650	23.54	1155000	9.39	2.21	0	0.00	0	0.00	23.54%
4	Bloomfield Power Projects Private Limited	8,100,000	15.50	0	0.00	0	0	0.00	0	0.00	15.50%
5	Mrs. Jhansi Sureddi	11,757,249	22.50	7500000	63.79	14.35	0	0.00	0	0.00	22.50%
	<b>TOTAL</b>	<b>38,646,654</b>	<b>73.96</b>	<b>8655000</b>	<b>22.40</b>	<b>16.56</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>73.96%</b>

(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Vivek Mundra	896,984	1.72	-	0.00	0	0.00	1.72
2	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
3	Merlin Holding Private Limited	1,000,000	1.91	-	0.00	0	0.00	1.91
4	Sparrow Asia Diversified Opportunity Fund	2,550,000	4.88	-	0.00	0	0.00	4.88
5	Metaphor Real Estates & Projects Private Limited	2,200,000	4.21	0	0.00	0	0.00	4.21
TOTAL :		11,153,474	21.35	0	0.00	0	0.00	21.35

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 5% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
Total		4,506,490	8.62	-	-	-	-	8.62

<b>(I) (d) Statement showing details of Locked-in Shares</b>			
<b>S. No.</b>	<b>Name of the Shareholder</b>	<b>Number of locked-in shares</b>	<b>Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
1	Nil	0	0

<b>(II) (a) Statement showing details of Depository Receipts (DRs)</b>				
<b>Sr. No.</b>	<b>Type of outstanding DR (ADRs,GDRs, SDRs, etc.)</b>	<b>Number of outstanding DRs</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
1	Nil	0	0	0

<b>group" are in excess of 1% of the total number shares.</b>				
<b>Sr. No.</b>	<b>Name of the DR Holders</b>	<b>Type of outstanding DR (ADRs, GDRs, SDRs, etc.)</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
1	Nil	0	0	0