

Introductory sub-table (I)(a)

NAME OF THE COMPANY: Picturehouse Media Limited
 SCRIP CODE: BSE-532355 NAME OF THE SCRIP: PICTUREHS
 SHAREHOLDING PATTERN AS ON: December 31, 2013 CLASS OF SECURITY: EQUITY

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Warrants of Rs.10 Each (See Note 2)	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	5,22,50,000		

Statement Showing Shareholding Pattern

Table (I)(a)

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX) = (VIII)/(IV)*100
(A)	PROMOTER AND PROMOTER GROUP							
(1)	INDIAN							
(a)	Individual /HUF	1	1,98,57,249	1,98,57,249	38.00	38.00	8655000	43.59
(b)	Central Government/State Government(s)	-	-	-	-	-	0	0.00
(c)	Bodies Corporate	3	1,87,89,405	1,87,89,405	35.96	35.96	0	0.00
(d)	Financial Institutions / Banks	-	-	-	-	-	0	0.00
(e)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(1) :	4	3,86,46,654	3,86,46,654	73.96	73.96	86,55,000	22.40
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	-	-	-	-	-	0	0.00
(b)	Bodies Corporate	-	-	-	-	-	0	0.00
(c)	Institutions	-	-	-	-	-	0	0.00
(d)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(2) :	-	-	-	-	-	0	0.00
	Total A = A(1) + A(2)	4	3,86,46,654	3,86,46,654	73.96	73.96	86,55,000	22.40
(B)	PUBLIC SHAREHOLDING							
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	-	-	-	-	-		
(b)	Financial Institutions /Banks	1	28	28	-	-		
(c)	Central Government / State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	1	25,50,000	25,50,000	4.88	4.88		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Others	-	-	-	-	-		
	Sub-Total B(1) :	2	25,50,028	25,50,028	4.88	4.88		
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	95	82,65,552	82,65,552	15.82	15.82		
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4,600	8,21,796	7,81,849	1.57	1.57		
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	25	19,10,939	19,10,939	3.66	3.66		
(c)	Others							
	NON RESIDENT INDIANS	5	551	551	0.00	0.00		
	HUF	108	48,180	48,180	0.09	0.09		
	CLEARING MEMBERS	4	6,300	6,272	0.01	0.01		
	Sub-Total B(2) :	4,837	1,10,53,318	1,10,13,343	21.15	21.15		
	Total B = B(1) + B(2) :	4,839	1,36,03,346	1,35,63,371	26.04	26.04		
	Total (A+B) :	4,843	5,22,50,000	5,22,10,025	100.00	100.00	86,55,000	16.56
(C)	Shares held by custodians, against which Depository Receipts have been issued							
(1)	Promoter and Promoter Group	-	-	-	-	-		
(2)	Public	-	-	-	-	-		
	GRAND TOTAL (A + B + C) :	4,843	5,22,50,000	5,22,10,025	100.00	100.00	86,55,000	16.56

(l) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the "Promoter and Promoter Group"											
S. No.	Name of the Shareholder	Total shares held		Details of encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number	As a % of grand total (A) + (B) + (C)	Number	As a percentage	As a % of grand total (A) + (B) + (C) of sub-clause (l)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V)/(III) * 100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	PVP Ventures Limited	33,53,114	6.42	0	0.00	0.00	0	0.00	0	0.00	6.42%
2	PVP Global Ventures Private Limited	31,36,641	6.00	0	0.00	0.00	0	0.00	0	0.00	6.00%
3	Southfield Energy Projects Private Limited	1,22,99,650	23.54	0	0.00	0.00	0	0.00	0	0.00	23.54%
4	Mrs. Jhansi Sureddi	1,98,57,249	38.00	8655000	43.59	16.56	0	0.00	0	0.00	38.00%
TOTAL		3,86,46,654	73.96	8655000	22.40	16.56	0	0.00	-	0.00	73.96%

(l) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (l)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Ramesh Kumar Somani	12,30,486	2.35	-	0.00	0	0.00	2.35
2	Rayudu Media Projects Private Limited	45,06,490	8.62	-	0.00	0	0.00	8.62
3	Merlin Holding Private Limited	10,00,000	1.91	-	0.00	0	0.00	1.91
4	Sparrow Asia Diversified Opportunity Fund	25,50,000	4.88	-	0.00	0	0.00	4.88
5	Metaphor Real Estates & Projects Private Limited	22,00,000	4.21	0	0.00	0	0.00	4.21
TOTAL :		1,14,86,976	21.98	0	0.00	0	0.00	21.98

(l)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 5% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (l)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	45,06,490	8.62	-	0.00	0	0.00	8.62
Total		45,06,490	8.62	-	-	-	-	8.62

(I) (d) Statement showing details of Locked-in Shares			
S. No.	Name of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A) + (B) + (C) indicated in Statement at Para (I)(a) above)
Promoter & Promoter Group			
1	Jhansi Sureddi	1,04,50,000	20.00
Total		1,04,50,000	20.00

(II) (a) Statement showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs,GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A) + (B) + (C) indicated in Statement at Para (I)(a) above)
Not Applicable				

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter/Promoter group" are in excess of 1% of the total number shares.				
Sr. No.	Name of the DR Holders	Type of outstanding DR (ADRsm GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A) + (B) + (C) indicated in Statement at Para (I)(a) above)
Not Applicable				