

Introductory sub-table (I)(a)

NAME OF THE COMPANY **Picturehouse Media Limited**
SCRIP CODE: **BSE-532355**
Name of the Scrip: **PICTUREHS**
Class of Security: **Equity**
As on **September 30, 2012.**

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group			0.00
Held by Public			0.00
Total:			0.00
Warrants of Rs.10 Each (See Note 2)	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group			
Held by Public			
Total:			
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	52,250,000		

Statement Showing Shareholding Pattern

Table (I)(a)

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)* 100
(A)	PROMOTER AND PROMOTER GROUP							
(1)	INDIAN							
(a)	Individual /HUF	1	32,156,899	32,156,899	61.54	61.54	0	0.00
(b)	Central Government/State Government(s)	-	-	-	-	-	0	0.00
(c)	Bodies Corporate	2	3,805,101	3,805,101	7.28	7.28	0	0.00
(d)	Financial Institutions / Banks	-	-	-	-	-	0	0.00
(e)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(1) :	3	35,962,000	35,962,000	68.83	68.83	-	-
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	-	-	-	-	-	0	0.00
(b)	Bodies Corporate	-	-	-	-	-	0	0.00
(c)	Institutions	-	-	-	-	-	0	0.00
(d)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(2) :	-	-	-	-	-	0	0.00
	Total A=A(1)+A(2)	3	35,962,000	35,962,000	68.83	68.83	0	0.00
(B)	PUBLIC SHAREHOLDING						NA	NA
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	-	-	-	-	-		
(b)	Financial Institutions /Banks	1	28	28	-	-		
(c)	Central Government / State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	1	4,750,000	-	9.09	9.09		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Others	-	-	-	-	-		
	Sub-Total B(1) :	2	4,750,028	28	9.09	9.09		
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	103	9,760,140	7,260,140	18.68	18.68		
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4,692	887,192	845,550	1.70	1.70		
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	29	825,786	825,786	1.58	1.58		
(c)	Others							
	NON RESIDENT INDIANS	7	2,598	2,598	0.00	0.00		
	HUF	110	61,911	61,911	0.12	0.12		
	CLEARING MEMBERS	4	345	317	0.00	0.00		
	Sub-Total B(2) :	4,945	11,537,972	8,996,302	22.08	22.08		
	Total B=B(1)+B(2) :	4,947	16,288,000	8,996,330	31.17	31.17		
	Total (A+B) :	4,950	52,250,000	44,958,330	100.00	100.00		
(C)	Shares held by custodians, against which Depository Receipts have been issued							
(1)	Promoter and Promoter Group	-	-	-	-	-		
(2)	Public	-	-	-	-	-		
	GRAND TOTAL (A+B+C) :	4,950	52,250,000	44,958,330	100.00	100.00	0	0

(I) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the "Promoter and Promoter Group"											
S. No.	Name of the Shareholder	Total shares held		Details of encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*10	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	PVP Ventures Limited	3,353,114	6.42	0	0.00	0.00	0	0.00	0	0.00	6.42%
2	PVP Energy Private Limited	451,987	0.87	0	0.00	0.00	0	0.00	0	0.00	0.87%
3	Mrs. Jhansi Sureddi	32,156,899	61.54	0	0.00	0.00	0	0.00	0	0.00	61.54%
	TOTAL	35,962,000	68.83	0	0.00	0.00	0	0.00	-	0.00	68.83%

(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
2	Pearl Dealers Private Limited	2,500,000	4.78	-	0.00	0	0.00	4.78
3	Sparrow Asia Diversified Opportunity Fund	4,750,000	9.09	-	0.00	0	0.00	9.09
4	Metaphor Real Estates & Projects Private Limited	2,200,000	4.21	0	0.00	0	0.00	4.21
	TOTAL :	13,956,490	26.71	0	0.00	0	0.00	26.71

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 5% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
3	Sparrow Asia Diversified Opportunity Fund	4,750,000	9.09	-	0.00	0	0.00	9.09
	Total	9,256,490	18	-	-	-	-	17.72

(I) (d) Statement showing details of Locked-in Shares			
S. No.	Name of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
	<u>Promoter & Promoter Group</u>		
1	Jhansi Sureddi	10,450,000	20.00
	<u>Public</u>		
2	Rayudu Media Projects Private Limited	3,506,490	6.71
4	Peral Dealers Private Limited	2,500,000	4.78
	<u>Foreign Institutional Investors</u>		
5	Sparrow Asia Diversified Opportunity Fund	4,750,000	9.09
	Total	21,206,490	40.58

(II) (a) Statement showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs,GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
Not Applicable				

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by				
Sr. No.	Name of the DR Holders	Type of outstanding DR (ADRsm GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
Not Applicable				