

Introductory sub-table (I)(a)

NAME OF THE COMPANY **Picturehouse Media Limited**
SCRIP CODE: **BSE-532355**
Name of the Scrip: **PICTUREHS**
Class of Security: **Equity**
QUARTER ENDED: **September 30, 2011**

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	2,59,97,722	100	49.76
Held by Public	0	0	0.00
Total:	2,59,97,722	100	0.00
Warrants of Rs.10 Each (See Note 2)	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0.00
Held by Public	1,07,56,490	100	20.59
Total:	1,07,56,490	100	0.00
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	5,22,50,000	-	-

Notes :

1. These CCPS carry Nil interest and each of these CCPS are mandatorily convertible into One (1) equity shares of Rs. 10 each at such time as may be decided by the CCPS Holder within 18 months from the date of allotment at a conversion price of Rs. 10 per equity share
2. Out of 1,07,56,490 warrants, 60,06,490 Warrants are convertible within 18 months from the date of issue i.e. by September 29, 2012 and the balance 47,50,000 warrants are convertible within 12 months from the date of issue i.e. by June 20, 2012. All these warrants are convertible into One (1) equity shares of Rs. 10 per share each, at the option of the warrant holder(s), at a conversion price of Rs. 10 per equity share.

Statement Showing Shareholding Pattern

Table (I)(a)

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(III)/(IV)*100
(A)	PROMOTER AND PROMOTER GROUP							
(1)	INDIAN							
(a)	Individual /HUF	1	61,59,177	61,59,177	39.75	39.75	0	0.00
(b)	Central Government/State Government(s)	0	-	-	-	-	0	0.00
(c)	Bodies Corporate	2	38,05,101	38,05,101	24.56	24.56	0	0.00
(d)	Financial Institutions / Banks	0	-	-	-	-	0	0.00
(e)	Others	0	-	-	-	-	0	0.00
	Sub-Total A(1) :	3	99,64,278	99,64,278	64.30	64.30	0	0.00
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	0	-	-	-	-	0	0.00
(b)	Bodies Corporate	0	-	-	-	-	0	0.00
(c)	Institutions	0	-	-	-	-	0	0.00
(d)	Others	0	-	-	-	-	0	0.00
	Sub-Total A(2) :	0	-	-	-	-	0	0.00
	Total A=A(1)+A(2)	3	99,64,278	99,64,278	64.30	64.30	0	0.00
(B)	PUBLIC SHAREHOLDING							
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	0	-	-	-	-	-	-
(b)	Financial Institutions /Banks	1	28	28	0.00	0.00	-	-
(c)	Central Government / State Government(s)	0	-	-	-	-	-	-
(d)	Venture Capital Funds	0	-	-	-	-	-	-
(e)	Insurance Companies	0	-	-	-	-	-	-
(f)	Foreign Institutional Investors	0	-	-	-	-	-	-
(g)	Foreign Venture Capital Investors	0	-	-	-	-	-	-
(h)	Others	0	-	-	-	-	-	-
	Sub-Total B(1) :	1	28	28	0.00	0.00	-	-
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	109	34,73,281	24,73,281	22.41	22.41	-	-
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4840	9,67,799	9,25,765	6.25	6.25	-	-
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	32	8,03,193	8,03,193	5.18	5.18	-	-
(c)	Others							
	CLEARING MEMBERS	3	78	50	0.00	0.00	-	-
	HINDU UNDIVIDED FAMILIES	117	2,84,161	2,84,161	1.83	1.83	-	-
	NON RESIDENT INDIANS	5	2,970	2,970	0.02	0.02	-	-
	Sub-Total B(2) :	5106	55,31,482	44,89,420	35.70	35.70	-	-
	Total B=B(1)+B(2) :	5107	55,31,510	44,89,448	35.70	35.70	-	-
	Total (A+B) :	5110	1,54,95,788	1,44,53,726	100.00	100.00	-	-
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
(1)	Promoter and Promoter Group	0	-	-	-	-	-	-
(2)	Public	0	-	-	-	-	-	-
	GRAND TOTAL (A+B+C) :	5110	1,54,95,788	1,44,53,726	100.00	100.00	0	0.00

(I) (b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the Shareholder	Total shares held		Shares Pledged or otherwise encumbered		
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(II I)*100	(VII)
1	Mrs. Jhansi Sureddi	61,59,177	39.75	0	0.00	0.00
2	M/s. PVP Ventures Limited	33,53,114	21.64	0	0.00	0.00
3	M/s. PVP Energy Private Limited	4,51,987	2.92	0	0.00	0.00
	TOTAL	99,64,278	64.30	0	0.00	0.00

(I) (c) Statement showing Shareholding of persons belonging to the category "Public" holding more than 1% of the total number of shares

Sr. No.	Name of the Shareholder	Number of Shares	Shares as a percentage of total number of shares (i.e.
1	Rayudu Media Projects Private Limited	10,00,000	6.45
2	Metaphor Real estates and Projects Private Limited	22,00,000	14.20
3	Venkata Subbaraju Penmatsa	2,13,436	1.38
	TOTAL	34,13,436	22.03

(I) (d) Statement showing details of Locked-in Shares

Sr. No.	Name of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at
1	Mrs. Jhansi Sureddi	61,59,177	39.75
2	Rayudu Media Projects Private Limited	10,00,000	6.45
3	Metaphor Real estates and Projects Private Limited	22,00,000	14.20
	TOTAL	93,59,177	60.40

(II) (a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs,GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
				NIL

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter/Promoter group" are in excess

Sr. No.	Name of the DR Holders	Type of outstanding DR (ADRsm GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
				Not Applicable