

## Introductory sub-table (I)(a)

**NAME OF THE COMPANY** Picturehouse Media Limited  
**SCRIP CODE:** BSE-532355  
**Name of the Scrip:** PICTUREHS  
**Class of Security:** Equity  
**As on** December 31, 2011

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
<b>Total:</b>	<b>0</b>	<b>0</b>	<b>0.00</b>
Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	2,59,97,722	100	49.76
Held by Public	0	0	0.00
<b>Total:</b>	<b>2,59,97,722</b>	<b>100</b>	<b>0.00</b>
Warrants of Rs.10 Each (See Note 2)	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0.00
Held by Public	1,07,56,490	100	20.59
<b>Total:</b>	<b>1,07,56,490</b>	<b>100</b>	<b>0.00</b>
<b>Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities</b>	<b>5,22,50,000</b>	<b>-</b>	<b>-</b>

**Notes :**

1. These CCPS carry Nil interest and each of these CCPS are mandatorily convertible into One (1) equity shares of Rs. 10 each at such time as may be decided by the CCPS Holder within 18 months from the date of allotment at a conversion price of Rs. 10 per equity share

2. Out of 1,07,56,490 warrants, 60,06,490 Warrants are convertible within 18 months from the date of issue i.e. by September 29, 2012 and the balance 47,50,000 warrants are convertible within 12 months from the date of issue i.e. by June 20, 2012. All these warrants are convertible into One (1) equity shares of Rs. 10 per share each, at the option of the warrant holder(s), at a conversion price of Rs. 10 per equity share.

**Statement Showing Shareholding Pattern**

**Table (I)(a)**

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(I-V)*100
<b>(A)</b>	<b>PROMOTER AND PROMOTER GROUP</b>							
(1)	INDIAN							
(a)	Individual /HUF	1	61,59,177	61,59,177	39.75	39.75	0	0.00
(b)	Central Government/State Government(s)	-	-	-	-	-	0	0.00
(c)	Bodies Corporate	2	38,05,101	38,05,101	24.56	24.56	0	0.00
(d)	Financial Institutions / Banks	-	-	-	-	-	0	0.00
(e)	Others	-	-	-	-	-	0	0.00
	<b>Sub-Total A(1) :</b>	<b>3</b>	<b>99,64,278</b>	<b>99,64,278</b>	<b>64.30</b>	<b>64.30</b>	<b>-</b>	<b>-</b>
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	-	-	-	-	-	0	0.00
(b)	Bodies Corporate	-	-	-	-	-	0	0.00
(c)	Institutions	-	-	-	-	-	0	0.00
(d)	Others	-	-	-	-	-	0	0.00
	<b>Sub-Total A(2) :</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0</b>	<b>0.00</b>
	<b>Total A=A(1)+A(2)</b>	<b>3</b>	<b>99,64,278</b>	<b>99,64,278</b>	<b>64.30</b>	<b>64.30</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>PUBLIC SHAREHOLDING</b>						<b>NA</b>	<b>NA</b>
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	-	-	-	-	-		
(b)	Financial Institutions /Banks	1	28	28	-	-		
(c)	Central Government / State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	-	-	-	-	-		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Others	-	-	-	-	-		
	<b>Sub-Total B(1) :</b>	<b>1</b>	<b>28</b>	<b>28</b>	<b>-</b>	<b>-</b>		
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	107	34,62,698	24,62,698	22.35	22.35		
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4,807	9,60,900	9,19,062	6.20	6.20		
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	32	8,16,774	8,16,774	5.27	5.27		
(c)	Others							
	NON RESIDENT INDIANS	5	3,470	3,470	0.02	0.02		
	HUF	116	2,83,131	2,83,131	1.83	1.83		
	CLEARING MEMBERS	9	4,509	4,481	0.03	0.03		
	<b>Sub-Total B(2) :</b>	<b>5,076</b>	<b>55,31,482</b>	<b>44,89,616</b>	<b>35.70</b>	<b>35.70</b>		
	<b>Total B=B(1)+B(2) :</b>	<b>5,077</b>	<b>55,31,510</b>	<b>44,89,644</b>	<b>35.70</b>	<b>35.70</b>		
	<b>Total (A+B) :</b>	<b>5,080</b>	<b>1,54,95,788</b>	<b>1,44,53,922</b>	<b>100.00</b>	<b>100.00</b>		
<b>(C)</b>	<b>Shares held by custodians, against which Depository Receipts have been issued</b>							
(1)	Promoter and Promoter Group	-	-	-	-	-		
(2)	Public	-	-	-	-	-		
	<b>GRAND TOTAL (A+B+C) :</b>	<b>5,080</b>	<b>1,54,95,788</b>	<b>1,44,53,922</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>0</b>

**(I) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the "Promoter and Promoter Group"**

S. No.	Name of the Shareholder	Total shares held		Details of encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause I(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
<i>(I)</i>	<i>(II)</i>	<i>(III)</i>	<i>(IV)</i>	<i>(V)</i>	<i>(VI)=(V)/(III)*100</i>	<i>(VII)</i>	<i>(VIII)</i>	<i>(IX)</i>	<i>(X)</i>	<i>(XI)</i>	<i>(XII)</i>
1	PVP Ventures Limited	33,53,114	21.64	0	0.00	0.00	0	0.00	0	0.00	6.42%
2	PVP Energy Private Limited	4,51,987	2.92	0	0.00	0.00	0	0.00	0	0.00	0.87%
3	Mrs. Jhansi Sureddi	61,59,177	39.75	0	0.00	0.00	0	0.00	2,59,97,722	100.00	61.54%
	<b>TOTAL</b>	<b>99,64,278</b>	<b>64.30</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>2,59,97,722</b>	<b>100.00</b>	<b>68.83%</b>

**(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	10,00,000	6.45	35,06,490	32.60	0	0.00	8.62
2	Metaphor Real Estates & Projects Private Limited	22,00,000	14.20	0	0.00	0	0.00	4.21
3	Venkata Subbaraju Penmatsa	2,13,436	1.38	0	0.00	0	0.00	0.41
	<b>TOTAL :</b>	<b>34,13,436</b>	<b>22.03</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>	<b>13.24</b>

**(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 5% of the total number of shares**

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	10,00,000	6.45	35,06,490	32.60	0	0.00	8.62
2	Metaphor Real Estates & Projects Private Limited	22,00,000	14.20	0	0.00	0	0.00	4.21
	<b>Total</b>	<b>32,00,000</b>	<b>20.65</b>	<b>35,06,490</b>	<b>32.60</b>	<b>-</b>	<b>-</b>	<b>12.83</b>

<b>(I) (d) Statement showing details of Locked-in Shares</b>			
<b>S. No.</b>	<b>Name of the Shareholder</b>	<b>Number of locked-in shares</b>	<b>Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
	<b>Promoter &amp; Promoter Group</b>		
1	Jhansi Sureddi	61,59,177	39.74
	<b>Public</b>		
2	Rayudu Media Projects Private Limited	10,00,000	6.45
3	Metaphor Real Estates & Projects Private Limited	22,00,000	14.19
	<b>Total</b>	<b>61,59,177</b>	<b>39.74</b>

<b>(II) (a) Statement showing details of Depository Receipts (DRs)</b>				
<b>Sr. No.</b>	<b>Type of outstanding DR (ADRs,GDRs, SDRs, etc.)</b>	<b>Number of outstanding DRs</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
<b>Not Applicable</b>				

<b>(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by</b>				
<b>Sr. No.</b>	<b>Name of the DR Holders</b>	<b>Type of outstanding DR (ADRsm GDRs, SDRs, etc.)</b>	<b>Number of shares underlying outstanding DRs</b>	<b>Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)</b>
<b>Not Applicable</b>				