

Introductory sub-table (I)(a)

NAME OF THE COMPANY: **Picturehouse Media Limited**

SCRIP CODE: BSE-532355 NAME OF THE SCRIP: PICTUREHS

SHAREHOLDING PATTERN AS ON: September 30, 2014 CLASS OF SECURITY: EQUITY

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company.
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Outstanding convertible securities: Compulsorily Convertible Preference Shares of Rs. 10 each (See Note 1)	No. of outstanding securities	As a % of total no. of outstanding convertible securities.	As a % of total no. of shares of the Company assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Warrants of Rs.10 Each (See Note 2)	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter/promoter group	0	0	0.00
Held by Public	0	0	0.00
Total:	0	0	0.00
Total paid-up capital of the Company, assuming full conversion of warrants and convertible securities	52,250,000		

Statement Showing Shareholding Pattern

Table (I)(a)

Category Code	Category of Shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a %age of total no. of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B)1	As a percentage of (A+B+C)	No. of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(A)	PROMOTER AND PROMOTER GROUP							
(1)	INDIAN							
(a)	Individual /HUF	1	19,857,249	19,857,249	38.00	38.00	7500000	37.77
(b)	Central Government/State Government(s)	-	-	-	-	-	0	0.00
(c)	Bodies Corporate	3	18,789,405	18,789,405	35.96	35.96	1155000	6.15
(d)	Financial Institutions / Banks	-	-	-	-	-	0	0.00
(e)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(1) :	4	38,646,654	38,646,654	73.96	73.96	8,655,000	22.40
(2)	FOREIGN							
(a)	Individuals (NRIs/Foreign Individuals)	-	-	-	-	-	0	0.00
(b)	Bodies Corporate	-	-	-	-	-	0	0.00
(c)	Institutions	-	-	-	-	-	0	0.00
(d)	Others	-	-	-	-	-	0	0.00
	Sub-Total A(2) :	-	-	-	-	-	0	0.00
	Total A=A(1)+A(2)	4	38,646,654	38,646,654	73.96	73.96	8,655,000	22.40
(B)	PUBLIC SHAREHOLDING							
(1)	INSTITUTIONS							
(a)	Mutual Funds /UTI	-	-	-	-	-		
(b)	Financial Institutions /Banks	1	28	28	-	-		
(c)	Central Government / State Government(s)	-	-	-	-	-		
(d)	Venture Capital Funds	-	-	-	-	-		
(e)	Insurance Companies	-	-	-	-	-		
(f)	Foreign Institutional Investors	1	2,550,000	2,550,000	4.88	4.88		
(g)	Foreign Venture Capital Investors	-	-	-	-	-		
(h)	Others	-	-	-	-	-		
	Sub-Total B(1) :	2	2,550,028	2,550,028	4.88	4.88		
(2)	NON-INSTITUTIONS							
(a)	Bodies Corporate	104	8,271,962	8,271,962	15.83	15.83		
(b)	Individuals							
	(i) Individuals holding nominal share capital upto Rs.1 lakh	4,767	846,982	807,352	1.62	1.62		
	(ii) Individuals holding nominal share capital in excess of Rs.1 lakh	24	1,831,250	1,831,250	3.50	3.50		
(c)	Others							
	NON RESIDENT INDIANS	5	2,110	2,110	0.00	0.00		
	HUF	120	54,858	54,858	0.10	0.10		
	CLEARING MEMBERS	19	46,156	46,128	0.09	0.09		
	Sub-Total B(2) :	5,039	11,053,318	11,013,660	21.15	21.15		
	Total B=B(1)+B(2) :	5,041	13,603,346	13,563,688	26.04	26.04		
	Total (A+B) :	5,045	52,250,000	52,210,342	100.00	100.00	8,655,000	16.56
(C)	Shares held by custodians, against which Depository Receipts have been issued							
(1)	Promoter and Promoter Group	-	-	-	-	-		
(2)	Public	-	-	-	-	-		
	GRAND TOTAL (A+B+C) :	5,045	52,250,000	52,210,342	100.00	100.00	8,655,000	16.56

(I) (b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the "Promoter and Promoter Group"											
S. No.	Name of the Shareholder	Total shares held		Details of encumbered shares			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	PVP Ventures Limited	3,353,114	6.42	0	0.00	0.00	0	0.00	0	0.00	6.42%
2	PVP Global Ventures Private Limited	3,136,641	6.00	0	0.00	0.00	0	0.00	0	0.00	6.00%
3	Southfield Energy Projects Private Limited	12,299,650	23.54	1155000	9.39	2.21	0	0.00	0	0.00	23.54%
4	Mrs. Jhansi Sureddi	19,857,249	38.00	7500000	37.77	14.35	0	0.00	0	0.00	38.00%
	TOTAL	38,646,654	73.96	8655000	22.40	16.56	0	0.00	-	0.00	73.96%

(I) (c) (i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Ramesh Kumar Somani	1,192,659	2.28	-	0.00	0	0.00	2.28
2	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
3	Merlin Holding Private Limited	1,000,000	1.91	-	0.00	0	0.00	1.91
4	Sparrow Asia Diversified Opportunity Fund	2,550,000	4.88	-	0.00	0	0.00	4.88
5	Metaphor Real Estates & Projects Private Limited	2,200,000	4.21	0	0.00	0	0.00	4.21
	TOTAL :	11,449,149	21.91	0	0.00	0	0.00	21.91

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 5% of the total number of shares

S. No.	Name of the Shareholder	No. of shares held	shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Rayudu Media Projects Private Limited	4,506,490	8.62	-	0.00	0	0.00	8.62
	Total	4,506,490	8.62	-	-	-	-	8.62

(I) (d) Statement showing details of Locked-in Shares			
S. No.	Name of the Shareholder	Number of locked in shares	Locked-in shares as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
		NIL	
	Total	-	

(II) (a) Statement showing details of Depository Receipts (DRs)				
Sr. No.	Type of outstanding DR (ADRs,GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
Not Applicable				

group" are in excess of 1% of the total number shares.				
Sr. No.	Name of the DR Holders	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs, as a percentage of total number of shares (i.e. Grand Total (A)+(B)+(C) indicated in Statement at Para (I)(a) above)
Not Applicable				