Picturehouse Media Limited

Registered Office: Door No. 2, 9th Floor, KRM Centre, Harrington Road, Chetpet, Chennai-600031 Web: www.pvpcinema.com Unaudited Financial Results for the Quarter and Half year ended September 30, 2014

Part-I Statement of Standalone and Consolidated Financial Results for the Quarter and Half year ended September 30, 2014

(Rs. in Lakhs)

| <u> </u> | 1. 1 Statement of Standarone and Consolidated Philair | Standalone | | | | | | (Ks. 111 Lakhs) Consolidated | | | |
|----------|---|------------|-----------|-----------|-----------|-----------|------------|-------------------------------|-----------|-----------|--|
| | DADENCKY ADG | | | | | | Year ended | Half year ended Year ended | | | |
| | PARTICULARS | 9/30/2014 | 6/30/2014 | 9/30/2013 | 9/30/2014 | 9/30/2013 | 3/31/2014 | 9/30/2014 | 9/30/2013 | 3/31/2014 | |
| | | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited | Unaudited | Unaudited | Audited | |
| 1 | Income from Operations | | | | | | | | | | |
| | (a) Nest Sales/Income from operations (Net of excise duty | 139.65 | 1,401.68 | 484.32 | 1,541.33 | 3,309.61 | 7,914.96 | 3,443.00 | 4,104.21 | 10,123.71 | |
| | (b) Other operating income | - | - | - | | | - | | - | ı | |
| | Total income from operations (net) | 139.65 | 1,401.68 | 484.32 | 1,541.33 | 3,309.61 | 7,914.96 | 3,443.00 | 4,104.21 | 10,123.71 | |
| 2 | Expenses | | | | | | | | | | |
| | (a) Increase/decrease in stock in trade and work in progre | - | - | - | | | - | | - | - | |
| | (b) Consumption of raw materials | - | - | - | | | - | | - | - | |
| | (c) Movie Production Expenses | 138.55 | 1,438.90 | 75.96 | 1,577.45 | 2,398.17 | 5,689.85 | 1,592.94 | 2,398.17 | 5,935.71 | |
| | (d) Employee costs | 68.87 | 84.42 | 80.14 | 153.29 | 145.99 | 321.42 | 163.85 | 157.22 | 350.16 | |
| | (e) Depreciation | 19.27 | 7.51 | 7.50 | 26.78 | 14.40 | 29.43 | 26.82 | 14.41 | 29.47 | |
| | (f) Legal and professional charges | 15.51 | 3.95 | 10.98 | 19.46 | 29.05 | 39.43 | 22.38 | 44.27 | 274.73 | |
| | (g) Rent | 20.96 | 21.55 | 21.66 | 42.51 | 41.21 | 82.38 | 42.50 | 41.21 | 82.38 | |
| | (h) Others | 73.33 | 76.28 | 74.81 | 149.61 | 118.18 | 266.55 | 162.05 | 119.70 | 296.24 | |
| | (i) Total | 336.49 | 1,632.61 | 271.05 | 1,969.10 | 2,747.00 | 6,429.06 | 2,010.54 | 2,774.98 | 6,968.69 | |
| 3 | Profit/(Loss) from operations before other income, | (196.84) | (230.93) | 213.27 | (427.77) | 562.61 | 1,485.90 | 1,432.46 | 1,329.23 | 3,155.02 | |
| | finance costs and exceptional items (1-2) | | | | | | | | | | |
| 4 | Other income | 5.73 | 3.89 | 4.84 | 9.62 | 8.72 | 18.28 | 9.62 | 8.72 | 18.28 | |
| 5 | Profit/(Loss) from ordinary activities before finance | (191.11) | (227.04) | 218.11 | (418.15) | 571.33 | 1,504.18 | 1,442.08 | 1,337.95 | 3,173.30 | |
| | costs and exceptional items (3+4) | 01.07 | 75.00 | 107.05 | 15(0) | 207.20 | 054 50 | 004.00 | 5.7.51 | 1 110 05 | |
| | Finance Costs | 81.07 | 75.89 | 197.85 | 156.96 | 396.20 | 871.59 | 884.90 | 567.51 | 1,410.35 | |
| 7 | Profit/(Loss) from ordinary activities after finance costs | (272.18) | (302.93) | 20.26 | (575.11) | 175.13 | 632.59 | 557.18 | 770.44 | 1,762.95 | |
| Q | but before exceptional items (5-6) Exceptional Items | | _ | _ | | _ | _ | _ | _ | _ | |
| | Profit/(Loss) from Ordinary Activities before tax (7+8) | (272.18) | (302.93) | 20.26 | (575.11) | 175.13 | 632.59 | 557.18 | 770.44 | 1,762.95 | |
| | Tax expense | (2.32) | , , | 13.29 | (2.32) | | 227.19 | 391.67 | 284.73 | 683.73 | |
| | Net Profit/(Loss) from Ordinary Activities after tax (9-10 | | | | (572.79) | | 405.40 | 165.51 | 485.71 | 1,079.22 | |
| | Extraordinary Item | (209.80) | (302.93) | 0.97 | (372.79) | 111.59 | - 403.40 | 105.51 | 403.71 | 1,079.22 | |
| | Net Profit/(Loss) for the period (11-12) | (269.86) | (302.93) | 6.97 | (572.79) | 111.59 | 405.40 | 165.51 | 485.71 | 1,079.22 | |
| | Share of Profit/(Loss) of associates | (203.00) | (302.93) | 0.37 | (372.79) | 111.59 | - | 103.31 | 403.71 | 1,079.22 | |
| | Minority Interest | <u>-</u> | | | | | | | _ | | |
| | Net Profit/(Loss) after taxes, minority interest and | (269.86) | (302.93) | | (572.79) | 111.59 | 405.40 | 165.51 | 485.71 | 1,079.22 | |
| 10 | share of Profit/(Loss) of associated (13-14-15) | (209.00) | (302.93) | 0.57 | (372.79) | 111.59 | 403.40 | 103.31 | 403.71 | 1,079.22 | |
| | (10 11 10) | | | | | | | | | | |
| 17 | Paid-up equity share capital (Face value of Rs. 10 each) | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | |
| | Reserves excluding revaluation reserves as per balance | - | _ | _ | - | - | 1,608.73 | - | _ | 2,569.28 | |
| | sheet of previous accounting year | | | | | | | | | | |
| 19 | Earnings per share□ | | | | | | | | | | |
| | Basic and diluted EPS before Extraordinary items for the | (0.52) | (0.58) | 0.01 | (1.10) | 0.21 | 0.78 | 0.32 | 0.93 | 2.07 | |
| | period, for the year to date and for the previous year (not | , , | | | (- / | | | | | | |
| | to be annualized) | | | | | | | | | | |
| ii | Basic and diluted EPS after Extraordinary items for the | (0.52) | (0.58) | 0.01 | (1.10) | 0.21 | 0.78 | 0.32 | 0.93 | 2.07 | |
| | period, for the year to date and for the previous year (not | () | () | | (1 3) | | | | | | |
| | to be annualized) | | | | | | | | | | |

PART-II Selected Information for the Quarter and Half Year ended September 30, 2013

| | | Standalone Consolidated | | | | | | | | |
|---|---|-------------------------|------------|------------|-----------------|------------|------------|------------|------------|------------|
| | PARTICULARS | Quarter ended | | | Half year ended | | Year ended | Half yea | ır ended | Year ended |
| | TARTICOLARS | 9/30/2014 | 6/30/2014 | 9/30/2013 | 9/30/2014 | 9/30/2013 | 3/31/2014 | 9/30/2014 | 9/30/2013 | 3/31/2014 |
| | | Unaudited | Unaudited | Unaudited | Unaudited | Unaudited | Audited | Unaudited | Unaudited | Audited |
| | PARTICULARS OF SHAREHOLDING | | | | | | | | | |
| 1 | Public Shareholding | | | | | | | | | |
| | - Number of shares | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 | 13,603,346 |
| | - Percentage of shareholding | 26.04% | 26.04% | 26.04% | 26.04% | 26.04% | 26.04% | 26.04% | 26.04% | 26.04% |
| 2 | Promoters and Promoters Group shareholding | | | | | | | | | |
| | (a) Pledged/Encumbered | | | | | | | | | |
| | - Number of shares | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 | 8,655,000 |
| | -Percentage of shares (as a % of the total shareholding of Promoter and Promoter Group) | 22.40% | 22.40% | 22.40% | 22.40% | 22.40% | 22.40% | 22.40% | 22.40% | 22.40% |
| | Percentage of shares (as a% of the total share capital of the Company | 16.56% | 16.56% | 16.56% | 16.56% | 16.56% | 16.56% | 16.56% | 16.56% | 16.56% |
| | (b) Non-emcumbered | | | | | | | | | |
| | - Number of shares | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 | 29,991,654 |
| | -Percentage of shares (as a % of the total shareholding of Promoter and Promoter Group) | 77.60% | 77.60% | 77.60% | 77.60% | 77.60% | 77.60% | 77.60% | 77.60% | 77.60% |
| | Percentage of shares (as a% of the total share capital of the Company | 57.40% | 57.40% | 57.40% | 57.40% | 57.40% | 57.40% | 57.40% | 57.40% | 57.40% |

| | Particulars Particulars | 3 Months ended 30.09.2014 | | | | |
|---|--|---------------------------|--|--|--|--|
| В | INVESTOR COMPLAINTS | | | | | |
| | Pending at the beginning of the quarter | Nil | | | | |
| | Received during the quarter | Nil | | | | |
| | Disposed of the during the quarter | Nil | | | | |
| | Remaining unresolved at the end of the quarter | Nil | | | | |

Statements of Assets and Liabilities

| | | | (Rs Standalone Consolidated | | | | | | | |
|-------------|---|------|--------------------------------|------------|------------|-----------|-----------|------------|--|--|
| | | | | Standalone | | | | | | |
| S.N | Particulars | | Half yea | | Year ended | Half yea | | Year ended | | |
| 5. 1 | T uniculars | | 9/30/2014 | 9/30/2013 | 3/31/2014 | 9/30/2014 | 9/30/2013 | 3/31/2014 | | |
| | | | Unaudited | Unaudited | Audited | Unaudited | Unaudited | Audited | | |
| A | EQUITY AND LIABILITIES | | | | | | | | | |
| 1 | Shareholders Fund | | | | | | | | | |
| | a. Equity Share Capital | | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | 5,225.00 | | |
| | b. Reserves and Surplus | L | 1,035.94 | 1,314.93 | 1,608.73 | 2,737.79 | 1,989.18 | 2,569.28 | | |
| | | L | 6,260.94 | 6,539.93 | 6,833.73 | 7,962.79 | 7,214.18 | 7,794.28 | | |
| 2 | Share application money pending allotment | | | | | | | | | |
| 3 | Minority Interest | | | | | | | | | |
| 4 | Non-Current Liabilities | | | | | | | | | |
| | a. Long-term borrowings | | 2,755.04 | 6,953.62 | 925.36 | 5,529.41 | 6,953.62 | 3,861.70 | | |
| | b. Deferred tax liabilities | | - | - | - | - | - | - | | |
| | c. Other Long-term liabilities | | 3.88 | 82.89 | 15.60 | 3.88 | 82.89 | 15.60 | | |
| | d. Long-term provisions | L | 42.61 | 24.77 | 35.41 | 45.17 | 26.04 | 37.39 | | |
| | | | 2,801.53 | 7,061.28 | 976.37 | 5,578.46 | 7,062.55 | 3,914.69 | | |
| 5 | Current Liabilities | | | | | | | | | |
| | a. Short-term borrowings | | 2,501.09 | 1,925.00 | 837.09 | 11,834.24 | 4,598.51 | 7,003.74 | | |
| | b. Trade payables | | 23.71 | 51.07 | 27.26 | 25.68 | 51.95 | 33.13 | | |
| | c. Other current liabilities | | 69.37 | 37.96 | 74.47 | 71.60 | 49.02 | 80.56 | | |
| | d. Short-term provisions | | 1.40 | 57.15 | 219.75 | 494.92 | 264.62 | 680.21 | | |
| | | | 2,595.57 | 2,071.18 | 1,158.57 | 12,426.44 | 4,964.10 | 7,797.64 | | |
| | Т | otal | 11,658.04 | 15,672.39 | 8,968.67 | 25,967.69 | 19,240.83 | 19,506.61 | | |
| В | ASSETS: | | | | | | | | | |
| 1 | Non-Current Assets | | | | | | | | | |
| | a. Fixed Asset | | | | | | | | | |
| | (i) Tangible assets | | 268.31 | 290.28 | 278.36 | 268.81 | 290.79 | 278.90 | | |
| | (ii) Intangible assets | | - | - | - | - | - | - | | |
| | (iii) Capital work-in-progress | | - | - | - | 399.24 | 398.96 | 399.24 | | |
| | (iv) Intangible assets under development | | - | - | - | - | - | - | | |
| | b. Non-current investments | | 2,527.19 | 2,521.73 | 2,527.18 | 3.00 | - | 3.00 | | |
| | c. Deferred tax assets (Net) | | - | - | - | - | - | - | | |
| | d. Long-term loans and advances | | 481.49 | 1,369.76 | 522.39 | 483.04 | 1,369.76 | 522.39 | | |
| | e. Other non-current assets | | - | - | - | - | - | - | | |
| | Good Will on consolidation | | - | - | - | 3.92 | 3.92 | 3.92 | | |
| | | | 3,276.99 | 4,181.77 | 3,327.93 | 1,158.01 | 2,063.43 | 1,207.45 | | |
| 2 | Current Assets | | | | | | | | | |
| | a. Current Investments | | - | - | | - | - | - | | |
| | b. Inventories | | 5,108.84 | 4,472.97 | 2,515.60 | 5,108.84 | 4,472.97 | 2,515.60 | | |
| | c. Trade receivables | | - | 483.10 | - | - | 483.10 | - | | |
| | d. Cash and cash equivalents | | 69.87 | 250.47 | 31.22 | 198.21 | 310.00 | 81.24 | | |
| | e. Short-term loans and advances | | 3,110.88 | 6,115.92 | 2,920.53 | 19,330.64 | 11,733.40 | 15,488.60 | | |
| | f. Other current assets | | 91.46 | 168.16 | 173.39 | 171.99 | 177.93 | 213.72 | | |
| | | 一 | 8,381.05 | 11,490.62 | 5,640.74 | 24,809.68 | 17,177.40 | 18,299.16 | | |
| | Т | otal | 11,658.04 | 15,672.39 | 8,968.67 | 25,967.69 | 19,240.83 | 19,506.61 | | |

Notes:

- 1. The above results are reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 10th November, 2014. These results have also been subjected to limited review of the Statutory Auditors of the Company.
- 2. The other expenditureof Rs. 73.33 lacs includes travelling expenses of Rs. 41.36 Lacs, office expenses of Rs. 10.81 lacs.
- 3. Deffered Tax Asset/Liabilities shall be provided for at the year end.
- 4. Previous period figures have been regrouped, wherever necessary, for the purpose of comparison.
- 5. Limited Review was carried out by the Statutory Auditors on the standalone results of Picturehouse Media Limited.
- 6. These results are also available at the website of the Company at www.pvpcinema.com.

For Picturehouse Media Limited

Place: Hyderabad Date: November 10, 2014 Prasad V. Potluri Managing Director