## Picturehouse Media Limited

## Registered Office: KRM Centre, 9th Floor, Door No. 2, Harrington Road, Chetpet, Chennai-600031 Unaudited Financial Results for the Quarter ended December 31, 2011

(Rs. in Lakhs except EPS and no. of shares)

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		Quarter ended			Nine Months ended		Year ended
		31/12/11	30/09/11	31/12/10	31/12/11	31/12/10	31-03-2011
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	(a) Net sales/ Income from operations	3,800.17	169.58	114.48	4,218.46	288.08	712.46
	(b) Other operating income	-	-	-	-	-	-
	Total	3,800.17	169.58	114.48	4,218.46	288.08	712.46
2	Expenditure						
	(a) Increase/decrease in stock in trade and work in progress	-	-	-	-	-	-
	(b) Consumption of raw materials	-	-	-	-	-	-
	(c) Purchase of traded goods	-	-	-	-	-	-
	(d) Movie Production Expenses	2,831.67	-	-	2,831.67	-	-
	(e) Employee costs	30.79	25.65	43.85	76.20	79.45	144.64
	(f) Depreciation	0.37	0.13	0.06	0.77	0.07	0.13
	(g) Legal and professional charges	1.88	21.85	1.73	27.64	2.91	4.75
	(h) Others	30.51	24.86	22.50	83.89	39.77	110.32
	(i) Total	2,895.22	72.49	68.14	3,020.16	122.20	259.84
3	Profit/(Loss) from operations before other income,	904.95	97.09	46.34	1,198.30	165.88	452.62
	interest and exceptional items (1-2)				ŕ		
4	Other income	0.32	0.01	-	0.33	0.01	0.02
5	Profit/(Loss) before interest and exceptional items (3+4)	905.27	97.10	46.34	1,198.63	165.89	452.64
6	Interest	115.73	14.36	83.06	138.84	123.93	169.21
7	Profit/(Loss) after Interest but before Exceptional Items (5		82.74	(36.72)	1,059.79	41.96	283.43
8	Exceptional Items	-	-	-	1,000,110	-	-
9	Profit/(Loss) from Ordinary Activities before tax (7+8)	789.54	82.74	(36.72)	1,059.79	41.96	283.43
10	Tax expense	254.63	26.68	(30.72)	341.78	12.15	79.27
11	Net Profit/(Loss) from Ordinary Activities after tax (9-10)	534.91	56.06	(36.72)	718.01	29.81	204.16
12	Extraordinary Item	-	-	- (30.72)	710.01	-	204.10
13	Net Profit/(Loss) for the period (11-12)	534.91	56.06	(36.72)	718.01	29.81	204.16
14	Paid-up equity share capital (Face value of Rs. 10 each)	1,549.58	1,549.58	613.66	1,549.58	613.66	1,549.58
15	Reserves excluding revaluation reserves as per balance sheet	1,547.50	1,547.50	- 013.00	- 1,547.50	013.00	205.37
10	of previous accounting year						203.37
16	Earnings per share						
10	(a)Basic and diluted EPS before Extraordinary items for the	3.45	0.36	(0.60)	4.63	0.49	3.30
	period, for the year to date and for the previous year (not to	5.45	0.50	(0.00)	4.03	0.47	3.30
	be annualized)						
	(b) Basic and diluted EPS after Extraordinary items for the	3.45	0.00	(0.60)	4.63	0.49	3.29
	period, for the year to date and for the previous year (not to	3.43	0.00	(0.00)	4.03	0.49	3.29
17	be annualized)						
17	Public Shareholding	55 21 510	55 21 510	20.09.010	55 21 510	20.00.010	52.00.010
	- Number of shares	55,31,510	55,31,510	20,98,010	55,31,510	20,98,010	52,98,010
10	- Percentage of shareholding	35.70%	35.70%	34.19%	35.70%	34.19%	34.19%
18	Promoters and Promoter Group shareholding	374	3.7.4	3.7.4	3.74	3.7.4	3.7.4
	(a) Pledged/Encumbered	NA	NA	NA	NA	NA	NA
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	-Percentage of shares (as a % of the total shareholding of	NIL	NIL	NIL	NIL	NIL	NIL
	Promoter and Promoter Group)	•			3.77-	3.77-	3
	Percentage of shares (as a% of the total share capital of the	NIL	NIL	NIL	NIL	NIL	NIL
	Company						
	(b) Non-emcumbered	NA	NA		NA	NA	NA
	- Number of shares	99,64,278	99,64,278	40,38,601	99,64,278	40,38,601	1,01,97,778
	-Percentage of shares (as a % of the total shareholding of	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	Promoter and Promoter Group)						<b>]</b>
	Percentage of shares (as a% of the total share capital of the	64.30%	64.30%	65.81%	64.30%	65.81%	65.81%
	Company						

## **Notes**

- 1 The above results are reviewed by the Audit Committee and thereafter approved and taken on record by the Board of Directors in their meetings held on February 07, 2012. The Statutory Auditors have carried out Limited Review of these results
- 2 During the quarter, the Company earned a revenue of Rs. 3201.30 lac on sale of movie and movie rights including "Rajapattai" (Veedinthe in Telugu), a movie produced by the Company.
- 3 The Company operates in a single reportable segment i.e. media and entertainment and related funding activities, within the meaning of AS 17 "Segment Reporting". The Company does not have any reportable geographical segment.
- 4 Deferred Tax Assets/Liabilities shall be provided for at the year end.
- 5 The Audit remarks made in the audited annual accounts for the financial year ended March 31, 2011 shall continue to be applicable for this quarter.
- There was no investor complaint pending at the beginning and at the end of the quarter. The Company did not receive any investor complaint during the quarter ended December 31, 2011.
- 7 These results are also available at the website of the Company at www.pypcinema.com.
- **8** Figures for the previous periods have been regrouped/rearranged, wherever necessary, for the purpose of comparison.

For Picturehouse Media Limited

Sd/-Prasad V. Potluri (Director)

Chennai, February 07, 2012